



DIGITAL
ENTERPRISE
SHOW

11-13 JUNE 2024

MÁLAGA - FYCMA

#DES2024

PARTICIPATION KIT

FEEL

**THE EXPONENTIAL
INTELLIGENCE**

PARTICIPATION KIT **SUMMARY**

1 DES PARTICIPATION OPTIONS

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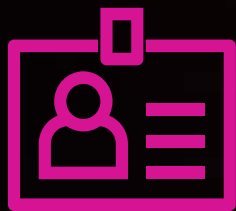
1. Clever participation options FOR INNOVATIVE COMPANIES

Whatever your business or marketing strategy dictates, Digital Enterprise Show offers you the best Participation options to meet your goals. From a turnkey package for newcomers or traditional booth space in the Exhibition to maximizing visibility through a Partnership.



1.1 PARTNER

The best option to show your leadership in your industry or segment and oust the competition! As a partner, you will be able to lead the debate in the Digital Business World Congress, invite your best clients and prospects, locate your stand in the best area, gain maximum brand visibility and generate real business opportunities by making the right connections in exclusive networking activities.



1.2 EXHIBITOR

The most competitive option to showcase your products and innovations to potential clients. Obtain new qualified leads at your hospitality area in the exhibition's Premium or Business Area.

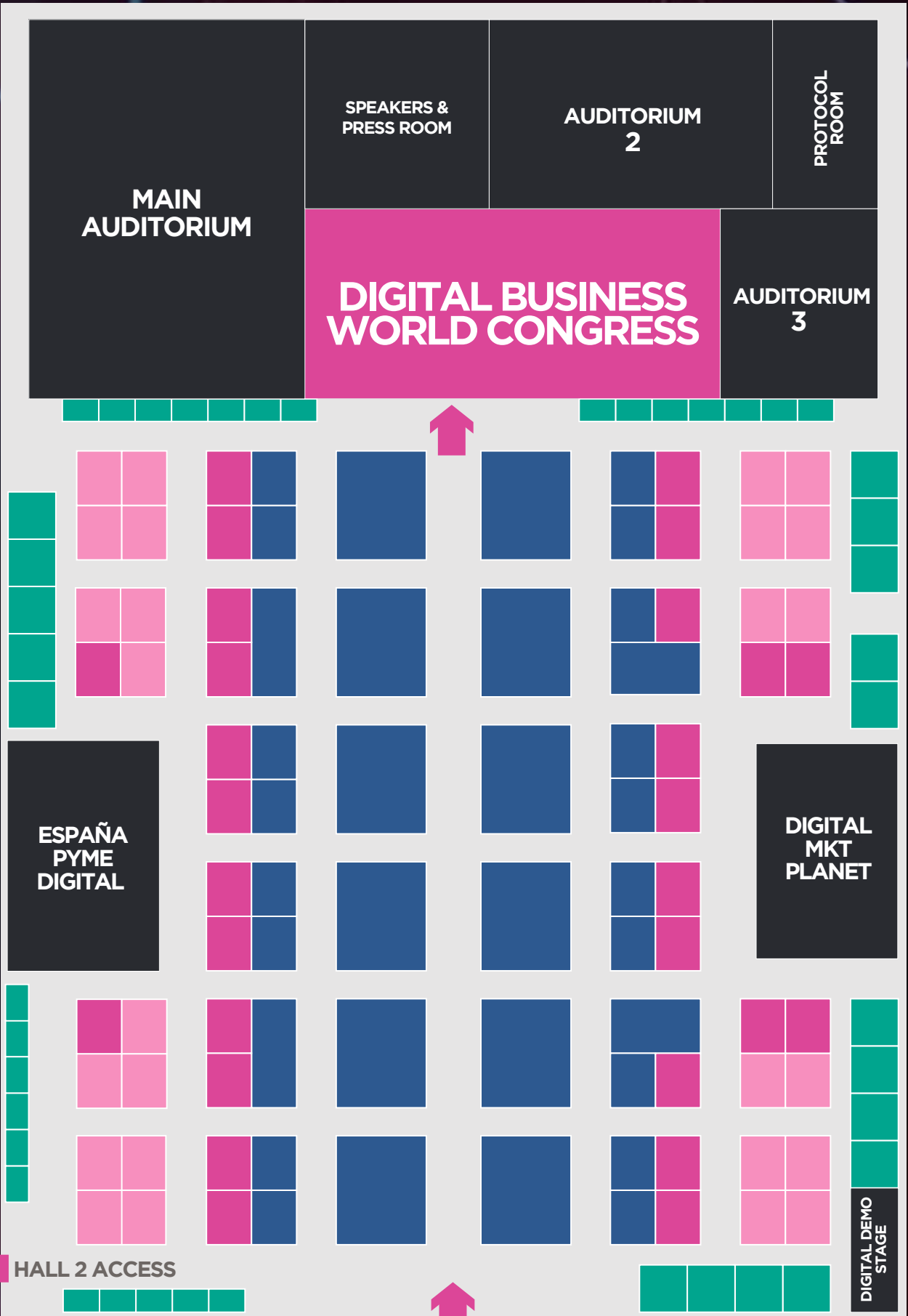
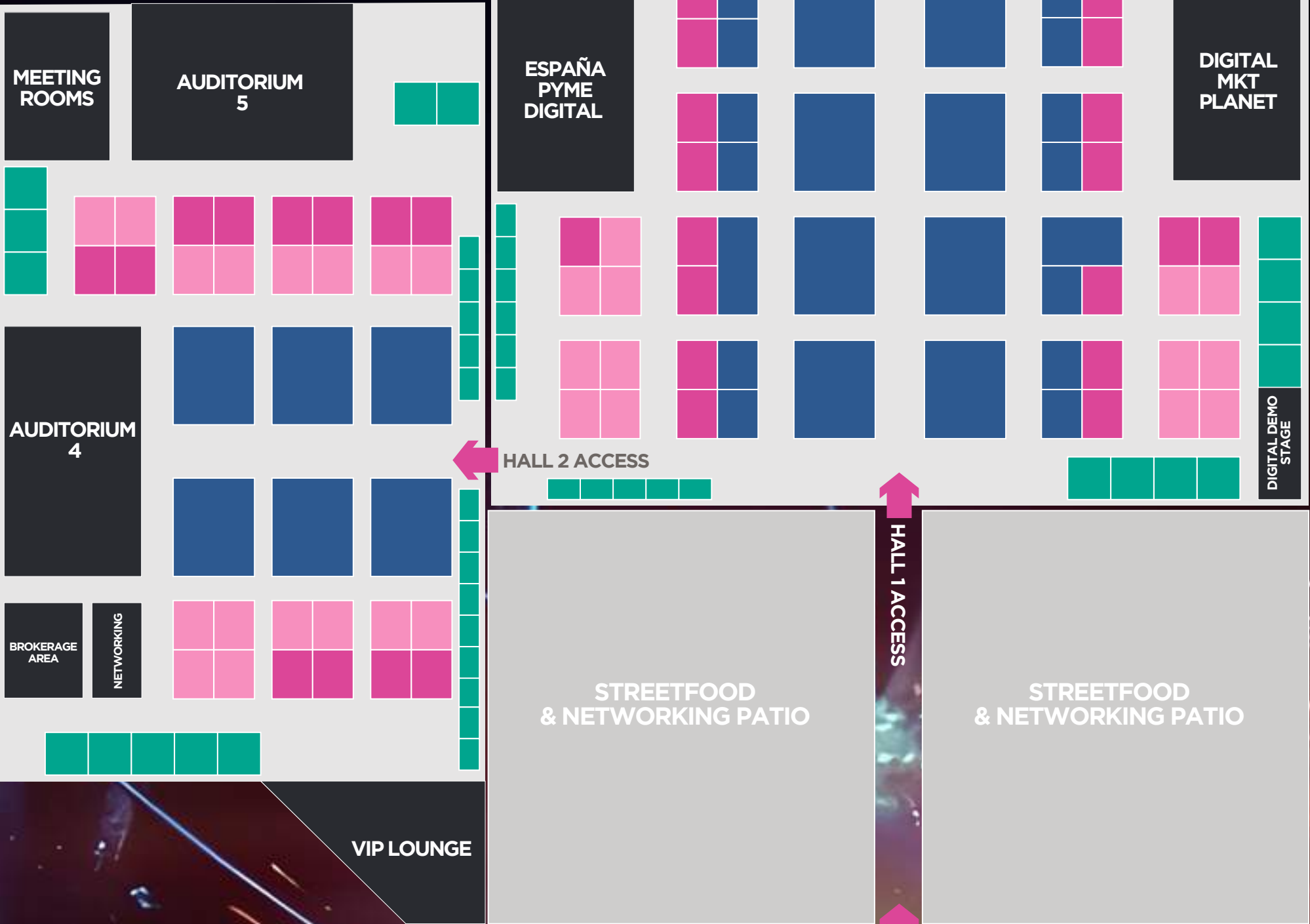


1.3 NEWCOMER

Are you looking for the best profit at the lowest cost? Check out our most affordable turnkey packages to achieve that goal. Some day you will be a leader, and we want to help you get there!

- PARTNER AREA
- PREMIUM AREA
- BUSINESS AREA
- NEWCOMER AREA

HALL 2





1.1 PARTNER

Being the leader means many things, and that is why we propose you to be at **Digital Enterprise Show**. What does that mean? It means a lot **more than you might think**. You can even surprise your best clients or targets. And the best thing is that nobody would suspect it.

- **Generate a large brand impact** on communication elements prior to, during, and after the event.
- **Your Hospitality Area in the best zone** in the Exhibition. **Exclusively** for Partners.
- **Direct contact** with **top prescribers** and **decision makers**.
- **Play a star role** at the Digital Business World Congress and all activities of Digital Enterprise Show Community.
- You can offer **exclusive and differential treatment to your best clients or targets**, inviting them to the Digital Business World Congress and meeting with them in an environment full of inspiration and innovation.
- And many more **high-level activities** that will provide you **the best return on your investment**.



*Draft Plan Exhibition Area. Not Definitive.

We offer three Partnership models so that you can get the greatest benefit by linking your brand and leadership to the event that will shape the future of the sector.

1 SPEAKING SLOTS AT THE DIGITAL BUSINESS WORLD CONGRESS

The great opportunity to be part of the debate on the stage featuring high profile panels about digital transformation. Speak in front of your clients about your vision, strategy and approach to digitalization as an expert.

2 PRIVILEGED LOCATION IN THE EXHIBITION'S PARTNER ZONE

Being Partner entitles you to have your hospitality area in the Partner Area of the Exhibition. This privilege will ensure the best visibility and Attendees traffic for your company.

3 PROMINENCE IN NETWORKING ACTIVITIES

We provide opportunities for you to participate and play a leading role in several high-level networking activities that will go on throughout the event so that you can share knowledge, establish new contacts, strike up alliances between companies or gather investors, among many other things.

4 HOSTED PROGRAM FOR YOUR BEST CLIENTS AND PROSPECTS

A hosted program invitation for your best clients and prospects to attend Digital Enterprise Show. It includes: Premium VIP Pass + Travel and Accomodation arrangements + exclusive networking activities. A unique experience that only partners can offer and the opportunity to captive audience.

5 INTERNATIONAL ROADSHOW

A series of presentations to share our platform and vision with businesses and institutions in the places visited. As a Partner, you can obtain the best visibility in front of this international audience of interest.

6 LEADERSHIP SUMMIT LUNCH

Your top representative with one of your best clients can take part in this exclusive, high-level international meeting, where Presidents and CEOs of leading companies, Governments and institutions representatives will have conversations on the sector's needs and strategies in order to collect impressions that may become initiatives and realities for the sector.

7 EUROPEAN DIGITAL MINDSET AWARDS GALA

You will be present in the European Digital Mindset Awards Gala Dinner with an exclusive table for your company members or guests.

*Only for Global Partner Leaders

8 YOUR OWN PARTNER PROGRAM AT DES

EXCLUSIVE SPONSORSHIP

A fully equipped auditorium during up to 3 hours to do your own partner program and invite your best clients and prospects.

*Only for Global Partner Leaders

9 EVENT BRANDING & MARKETING

We will maximise your image, linking it to a large number of online and offline communication elements before, during, and after the event. Your logo on the event's homepage, newsletters, static and dynamic signage in the area and the visitor's guide are just a few of the innumerable impacts that you will be obtaining.

EXHIBITION + CONGRESS

BANKING & INSURANCE ▪ INDUSTRY 5.0 & MANUFACTURING ▪ ENERGY ▪ RETAIL ▪ TOURISM & HOSPITALITY ▪ HEALTH ▪ SMART CITIES & eMOBILITY ▪ SUSTAINABILITY & ESG FORUM

**LEADERSHIP SUMMIT ▪ CIO SUMMIT ▪ CDO SUMMIT ▪ HR SUMMIT ▪ CMO SUMMIT
▪ STRATEGY SUMMIT ▪ CPO SUMMIT**

**DIGITAL MARKETING PLANET ▪ AI SERIES ▪ CYBERSECURITY SERIES ▪ MULTICLOUD SERIES ▪ DIGITAL DEMOS
▪ BLOCKCHAIN SERIES ▪ VR/AR SERIES ▪ MARTECH SERIES ▪ DATA SERIES ▪ ESPAÑA PYME DIGITAL**

**NETWORKING ▪ WELCOME PARTY ▪ EUROPEAN DIGITAL MINDSET AWARDS ▪ DIGITAL BUSINESS WORLD ▪ CONGRESS
INSPIRATION ▪ C-LEVEL AGENDAS ▪ LEAD GENERATION ▪ BUSINESS MEETINGS ▪ INTERNATIONAL PAVILIONS
▪ MATCHMAKING OPPORTUNITIES ▪ GUEST COUNTRY PARTNER**



1.1 PARTNER

	GLOBAL PARTNER LEADER	GLOBAL PARTNER	EVENT PARTNER
PARTICIPATION			
Exhibition Space	80 sqm	40 sqm	20 sqm
Insurance	✓	✓	✓
Exhibition Area Location	Partner Area / Main corridor	Partner Area / Main corridor	Partner Area
Partner Program	✓		
DIGITAL BUSINESS WORLD CONGRESS			
Digital Titan speaking slot (exclusive 18' keynote)	1		
Supersession speaking slot (1 chair at panel session in main auditorium)	1	1	
Company logo in Main Auditorium screen at the beginning and end of sessions	✓		
Attendees data collection of partner session	✓	✓	
VERTICAL FORUMS			
Speaking slot: chair in panel session as expert in one of the vertical forums (1 x forum)	2	1	1
Customer Success Case or Fireside Chat between partner and 1 client (1 x forum)	2	1	
Company logo in conference room screen at the beginning and end of sessions	✓		
Attendees data collection of partner session	✓	✓	✓
SATELLITE EVENTS & CONFERENCES (in Tech Series, C-Level Agenda, Digital Marketing Planet, España Pyme Digital, ...)			
Speaking slot: chair in panel session as expert (1 x forum)	1		
Customer Success Case or Fireside Chat between partner and 1 client (1 x forum)	1	1	1
Company logo in conference room screen at the beginning and end of sessions	✓		
Attendees data collection of partner session	✓	✓	✓
PARTNER PROGRAM			
Fully equipped auditorium during up to 3 hours to do your own partner program	✓		
Attendees data collection	✓		
HIGH LEVEL PROFILE NETWORKING			
Business Pass Invitations (Exhibition and limited conferences access)	500	250	100
Premium VIP Invitations (Exhibition + Digital Business World Congress full access + VIP lounge access)	200	100	20
VIP lounge Access	✓	✓	✓
Two special invitations to participate in the Leadership Summit Lunch with a CEO client	✓	✓	✓
Hosted Program invitations	20	10	5



1.1 PARTNER

EUROPEAN DIGITAL MINDSET AWARDS GALA DINNER	GLOBAL PARTNER LEADER	GLOBAL PARTNER	EVENT PARTNER
Invitations for the European Digital Mindset Awards Gala Dinner	1 table booked for 10 people (with Company logo)	5 invitations	2 invitations
EVENT BRANDING AND MARKETING ELEMENTS			
IN THE VENUE			
Company logo on signage elements in the hall entrance	✓	✓	✓
Company logo on the frontage of the venue entrance	✓	✓	✓
COMMUNICATION ELEMENTS FOR THE EVENT			
Company Logo in national technical press advertisement	✓	✓	
Company Logo in international technical press advertisement	✓	✓	
Company Logo and link on Digital Enterprise Show home page	1st level	2nd level	3rd level
Company Logo and link on Digital Enterprise Show partners page	1st level	2nd level	3rd level
Better position on the webpage: Exhibitors list	1st level	2nd level	3rd level
Higher visibility on the event App	1st level	2nd level	3rd level
Interview in our TV Studio	✓	✓	✓
Company Logo marking booth location in trestle floorplan in pavilions	✓	✓	✓
Company Logo included in newsletters send to all visitors database	✓	✓	✓
Company news and milestones mention in Social Media	3 times	2 times	1 time
Media Kit delivered and sent to our registered Media	✓	✓	
Interviews during the event managed with our registered Media	✓		
OTHER SERVICES			
Parking spaces for the whole event	4	2	1
Free courtesy Wi-fi	✓	✓	✓
SPECIAL CONSIDERATIONS			
One special invitation to be part of Digital Enterprise Show Advisory Board	✓	✓	✓
Preference and special discount on Unique Sponsorship Opportunities	25%	25%	15%
Additional tickets discount for Digital Business World Congress	25%	25%	15%



1.2 EXHIBITOR

Customised exhibiting opportunities for innovative companies. 4 Options to choose from as an exhibitor:

We offer **2 participation models** to you so you can showcase your products and innovation in the best environment: Digital Enterprise Show Exhibition area. Capture and build loyalty with your clients by choosing the option best suited to your budget, plus take advantage of all of the benefits that we offer you for being an exhibitor.

2 participation models based on your needs for space:

• **EXHIBITOR S**

Hospitality area of 20 sqm which includes space booth, registration fee, mandatory insurance, passes and invitations.

• **EXHIBITOR M**

Hospitality area of 40 sqm which includes space booth, registration fee, mandatory insurance, passes and invitations.

2 areas to choose from within the Exhibition Area:

• **Premium Area:** Located next to the Partner area and around open stages, this provides maximum visibility and traffic by having direct contact with the leaders.

• **Business Area:** Located in the side aisles, also offering good visibility, but at a lower cost.

We offer 2 stand construction options included in each package to facilitate your participation.

See Stands options in section 4.



*Draft Plan Exhibition Area. Not Definitive.



1.3 NEWCOMER

We know how hard it is to start your business or make it grow. That is why we offer you our turnkey participation Packs specially assembled for young companies. Benefit from being able to start out in the leading event in the sector with the lowest investment possible and with great business opportunities.

2 participation models with all-inclusive turnkey Packs:

Newcomer Medium: For companies that wish to grow their activities. Hospitality area of 12 sqm.

Newcomer Small: The perfect option to start participating in Digital Enterprise Show with a Hospitality Area of 6 sqm.

We know that we find strength through unity, and that is the principal attraction that our visitors want to see in you.

Stand location in the Newcomer area.



*Draft Plan Exhibition Area. Not Definitive.

2. Participation

RATES SUMMARY



Participation Rates

PARTICIPATION OPTIONS	Location in Expo Area	PARTICIPATION PACKAGES	Until 31st Dec 23	From 1st Jan 24	sqm space included	Business Pass	Premium VIP Pass	Hosted Program	Partner Program	Speaking Slots	Stand Construction Rates	Stand Graphics Rates
PARTNER	PARTNER AREA	GLOBAL PARTNER LEADER	60.000 €	70.000 €	80 sqm	500	200	20	1	8	Not included	Not included
		GLOBAL PARTNER	38.000 €	42.000 €	40 sqm	250	100	10	-	4	Not included	Not included
		EVENT PARTNER	27.000 €	29.000 €	20 sqm	100	20	5	-	2	4.750 €	Included
EXHIBITOR	PREMIUM AREA	EXHIBITOR M (MEDIUM)	14.700 €	16.200 €	40 sqm	100	4	-	-	1 Digital Demo	Included	Included
		EXHIBITOR S (SMALL)	9.300 €	10.300 €	20 sqm	50	2	-	-	1 Digital Demo	Included	1.500 €
	BUSINESS AREA	EXHIBITOR M (MEDIUM)	12.300 €	13.500 €	40 sqm	100	2	-	-	1 Digital Demo	Included	Included
		EXHIBITOR S (SMALL)	8.300 €	9.300 €	20 sqm	50	1	-	-	1 Digital Demo	Included	1.500 €
NEWCOMER	NEWCOMER AREA	NEWCOMER MEDIUM	5.200 €	5.800 €	12 sqm	50	-	-	-	1 Digital Demo	Included	1.150 €
		NEWCOMER SMALL	3.100 €	3.500 €	6 sqm	50	-	-	-	-	Included	775 €

Hospitality Area

All prices with applicable VAT not included.

3. Unique sponsorship opportunities

IN ADDITION TO YOUR PARTNER, EXHIBITOR OR NEWCOMER PACKAGE

Digital Enterprise Show gives you the chance to maximize your brand exposure and increase your visibility through our unique sponsorship opportunities. Be the first and ensure that clients remember you rather than your competitors.

SPACES AND TRACKS SPONSORSHIP

MAIN AUDITORIUM

Company name and logo in all the signage and communication.

20,000€



AUDITORIUMS 2-3-4-5

Auditorium naming plus Company name and logo in all the signage and communication.

10,000€



SPECIAL AUDITORIUMS (non exclusive)

Company name and logo in all the signage and communication: Digital Marketing Planet, España Pyme Digital, Digital Demo Stage.

8,000€



TRACK CONTENTS

Logo in displays at auditorium (inside & outside) and in all communications of the tracks.

5,000€



EVENT UNIQUE SPONSORSHIPS

EVENT LANYARDS

Company logo sharing space with Digital Enterprise Show logo in all event lanyards

15,000€



VISITORS FREE WIFI

Company logo in all WIFI area signage in the venue, event website, visitors guide and company advertisement in the WIFI service landing page.

12,000€



Event App

Company logo in all Event App advertising signage in the venue, event website, visitors guide and company advertisement inside the Event App.

8,000€



NETWORKING SPONSORSHIPS

WELCOME PARTY SPONSORING

(non exclusive)
Company name and logo in all the signage and communication.

3,000€



DIGITAL BUSINESS WORLD CONGRESS UNIQUE SPONSORSHIPS

CONGRESS COFFEE BREAKS

Company logo in all the Congress Hall area.

10,000€



CONGRESS SPONSORED WATER BOTTLES

Company logo in full branded water bottles distributed in the Congress area.
(including speakers and attendees)

5,000€



LEADERSHIP SUMMIT UNIQUE SPONSORSHIP

LEADERSHIP SUMMIT LUNCH

Company name and logo in all the signage and communication of the leadership summit. Company logo in the screen at beginning and end of the keynote during the lunch.

12,000€



C-LEVEL LUNCH

Special Lunch served by * Chef for 30 clients

8,000€



EUROPEAN DIGITAL MINDSET AWARDS & GALA DINNER UNIQUE SPONSORSHIPS

EUROPEAN DIGITAL MINDSET AWARDS
GALA DINNER

Company logo in all Awards Gala Dinner information such as invitations, signage, advertising, screen during awards presentation, and welcome introduction to all attendees.

15,000€



EUROPEAN DIGITAL MINDSET AWARDS

(sponsor of one category prize)

Company logo and name to one of the prizes in the European Digital Mindset Awards Ceremony. Logo in screen during the sponsored prize presentation and present the award by one of the company representatives.

3,000€



COMMUNICATION PACKAGES

COMMUNICATION PACK 1

Share your leadership creating contents for DES blog. Includes 1 article to be published in DES Blog, shared also via Twitter (max 5 tweets) and LinkedIn (1 post).

2,000€



COMMUNICATION PACK 2

In addition to Communication Pack 1, we add the sending of 1 NL provided by you to DES2024 visitors (GDPR rules apply).

5,000€



EVENT PARTNER OPTIONAL STAND (20 sqm).



APPLIED RATE:

- Price for turnkey Stand: 4,750 €. VAT not included.

INCLUDED SERVICES:

- Access to the event WIFI network
- Basic cleaning (cleaning prior to the opening and plastic carpet protector)

TECHNICAL SPECIFICATIONS:

STAND

- Carpet floor on a 8cm platform
- Rectangular structure at 300cm high lined with customizable fabric
- Storage space of 200x100cm with lock and key
- Choice of modifying carpet colours

FURNITURE

- 1 white round table
- 4 white chairs
- 1 stool
- 1 brochure foot rack
- 1 wooden counter 100x50x100cm in size

ELECTRICITY - LIGHTING

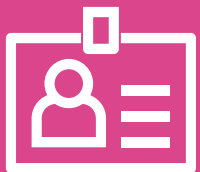
- Electric power
- LED lightening
- 1 single socket inside the storage space

Colour options for carpeting.
Change the carpet colour without any additional cost.

Lawn Green	White	Jasper Grey	Navy Blue
Billiard-Table Green	Leaf Green	Red	Flight Attendant
Whiskey	Pearl Grey	Burgundy	Sahara
Anthracite Grey	Dark Blue	Orange	Brown
Black			

- Design for information purposes only. The images of the stands are indicated according to the final space. The elimination, by the exhibitor, of any element of the prefabricated stand shall not mean a reduction in its cost. All material you may use, both structural and electrical, is rented, and therefore, any deterioration in it shall be billed at current rates.

EXHIBITOR M (MEDIUM) STAND INCLUDED (40 sqm).



APPLIED RATE:

- Price for turnkey Stand: Included in the participation rate. VAT not included.

INCLUDED SERVICES:

- Access to the event WIFI network
- Basic cleaning (cleaning prior to the opening and plastic carpet protector)

TECHNICAL SPECIFICATIONS:

STAND

- 40 sqm of Carpet (colour options detailed above)
- Rectangular structure at 300cm high lined with customizable fabric
- Storage space of 200x100cm with lock and key
- Choice of modifying carpet colours

FURNITURE

- 2 white round tables
- 8 white chairs
- 2 counters of 100x50x100cm

ELECTRICITY - LIGHTING

- Electric power
- LED lightening
- 1 single socket inside the storage space

LABELLING INCLUDED

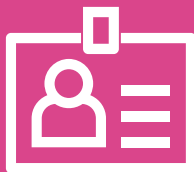
- 2 counters inkjet vinyl with logo
- Backwall customizable canvas

Colour options for carpeting.
Change the carpet colour without any additional cost.

Lawn Green	White	Jasper Grey	Navy Blue
Billard-Table Green	Leaf Green	Red	Flight Attendant
Whiskey	Pearl Grey	Burgundy	Sahara
Anthracite Grey	Dark Blue	Orange	Brown
Black			

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EXHIBITOR S (SMALL) STAND INCLUDED (20 sqm).



APPLIED RATE:

- Price for turnkey Stand: Included in the participation rate. (it does not include stand graphics) VAT not included.

INCLUDED SERVICES:

- Access to the event WIFI network
- Basic cleaning (cleaning prior to the opening and plastic carpet protector)

TECHNICAL SPECIFICATIONS:

STAND

- 20 sqm stand pack in maxima structure
- 20 sqm of Carpet (colour options detailed above)
- Storage space of 200X100cm with lock and key
- Choice of modifying carpet colours

FURNITURE

- 1 white round table
- 4 white chairs
- 1 stool
- 1 brochure foot rack
- 1 modular counter 100x50x100cm in size (with sliding doors and intermediate shelf)

ELECTRICITY - LIGHTING

- Electric power
- LED lightening
- 1 single socket inside the storage space

LABELLING INCLUDED

- 2 units PVC frieze labelled with the client's logo
- Client's logo in the counter

Colour options for carpeting.
Change the carpet colour without any additional cost.

Lawn Green	White	Jasper Grey	Navy Blue
Billiard-Table Green	Leaf Green	Red	Flight Attendant
Whiskey	Pearl Grey	Burgundy	Sahara
Anthracite Grey	Dark Blue	Orange	Brown
Black			



ADDITIONAL COST FOR STAND WALLS COMPLETE
LABELLING: 1,500€ + VAT

• Design for information purposes only. The images of the stands are indicated according to the final space. The elimination, by the exhibitor, of any element of the prefabricated stand shall not mean a reduction in its cost. All material you may use, both structural and electrical, is rented, and therefore, any deterioration in it shall be billed at current rates.

NEWCOMER MEDIUM (12 sqm).



APPLIED RATE:

- Price for turnkey Stand: Included in the participation rate. VAT not included.

PARTICIPATION:

- Space 12 sqm
- Mandatory Insurance

INCLUDED SERVICES:

- Access to the event WIFI network
- Basic cleaning (cleaning prior to the opening and plastic carpet protector)

TECHNICAL SPECIFICATIONS:

STAND

- 12 sqm Exhibition carpet directly on the floor
- Maxima profile structure of 300 cm/h
- Black back wall of 300 cm/high
- PVC frieze labelled with the client logo and stand number
- Storage space of 100X100cm with lock and key

FURNITURE

- 1 white round table
- 3 white chairs
- 1 modular counter 100x50x100cm in size

ELECTRICITY - LIGHTING

- Electric power
- 1 single phase wall socket
- LED lightening

LABELLING INCLUDED

- PVC frieze labelled with the client's logo

Colour options for carpeting.
Change the carpet colour without any additional cost.

Lawn Green	White	Jasper Grey	Navy Blue
Billiard-Table Green	Leaf Green	Red	Flight Attendant
Whiskey	Pearl Grey	Burgundy	Sahara
Anthracite Grey	Dark Blue	Orange	Brown
Black			



ADDITIONAL COST FOR STAND WALLS COMPLETE LABELLING: 1,150€ + VAT

- Design for information purposes only. The images of the stands are indicated according to the final space. The elimination, by the exhibitor, of any element of the prefabricated stand shall not mean a reduction in its cost. All material you may use, both structural and electrical, is rented, and therefore, any deterioration in it shall be billed at current rates.

NEWCOMER SMALL (6 sqm).



ADDITIONAL COST FOR STAND WALLS COMPLETE LABELLING: 775€ + VAT

APPLIED RATE:

- Price for turnkey Stand: Included in the participation rate. (it does not include stand graphics) VAT not included.

PARTICIPATION:

- Space 6 sqm
- Mandatory Insurance

INCLUDED SERVICES:

- Access to the event WIFI network
- Basic cleaning (cleaning prior to the opening and plastic carpet protector)

TECHNICAL SPECIFICATIONS:

STAND

- 6 sqm Exhibition carpet directly on the floor
- Maxima profile structure of 300 cm/h
- Black back wall of 300 cm/high

FURNITURE

- 1 white round table
- 2 white chairs
- 1 modular counter 100x50x100cm in size

ELECTRICITY - LIGHTING

- Electric power
- 1 single phase wall socket
- LED lightening at 75 W/sqm

LABELLING INCLUDED

- PVC frieze labelled with the client name and stand number

Colour options for carpeting.
Change the carpet colour without any additional cost.

Lawn Green	White	Jasper Grey	Navy Blue
Billiard-Table Green	Leaf Green	Red	Flight Attendant
Whiskey	Pearl Grey	Burgundy	Sahara
Anthracite Grey	Dark Blue	Orange	Brown
Black			

- Design for information purposes only. The images of the stands are indicated according to the final space. The elimination, by the exhibitor, of any element of the prefabricated stand shall not mean a reduction in its cost. All material you may use, both structural and electrical, is rented, and therefore, any deterioration in it shall be billed at current rates.

5. GENERAL RULES OF PARTICIPATION

INTRODUCTION

These General Terms and conditions are referred to DIGITAL ENTERPRISE SHOW 2024 (hereinafter referred to as “**DES 2024**”).

Art. 1 – General Information

1.1 Name of the event:

DIGITAL ENTERPRISE SHOW 2024

1.2 Venue:

Feria de Málaga - FYCMA
Av. José Ortega y Gasset, 201
29006 Málaga
Spain

(hereinafter referred to as “**Fairgrounds**”)

1.3 Type:

International and reserved to ICT related professionals, duly qualified, and/or with invitations released by The Organizer, by the Exhibitors or Partners , with paying access.

1.4 Dates:

Assembly: from 7th to 10th June 2024
Celebration: from 11th to 13th June 2024
Dismantling: 13th & 14th June 2024

1.5 Opening hours:

• Assembly:
7th to 10th June from 8.30 to 21.30
• Celebration:
11th June Exhibitors:
from 8.30 to 19.30 | Visitors: from 9.30 to 18.30
12th June Exhibitors:
from 9.00 to 19.30 | Visitors: from 9.30 to 18.30
13th June Exhibitors:
from 9.00 to 21.30 | Visitors: from 9.30 to 15.00
• Dismantling:
13th June from 15.30 to 21.30
14th June from 8.30 to 21.30
The Organizer reserves the right to modify the opening hours and the dates of the Event, at its sole discretion

1.6 Organizer:

NEBEXT – Next Business Exhibitions (hereinafter referred to as “**The Organizer**”) in collaboration with Feria de Málaga – FYCMA.
NEBEXT CIF: B87396818
HQ: C/Poeta Joan Maragall, 23, Planta 1a – 28020 Madrid
Phone: +34 919 551 551
Email: exhibit@des-show.com
Website: www.des-show.com

Worldwide offices: Barcelona, Bologna, Brussels, Frankfurt, Madrid, Mexico City, Sao Paulo, Shanghai, Silicon Valley, Tel Aviv, Toronto.
It corresponds to the Event Direction, the interpretation and the fulfillment of the present General Conditions of Participation for Exhibitors. The Event Direction will attend directly to everything related to the application of these General Terms & Conditions of Participation for Exhibitors, will supervise the organization of the whole event, satellite events, and will coordinate the Technical Secretariat of the Masterminds Congress.

Art. 2 – Objective of the Event and Exhibiting sectors

Digital Enterprise Show is a professional Trade Show & International Congress designed to be a showcase for companies with the most innovative cutting-edge technology that offer innovative products and solutions for CEOs, CIOs, CDOs, CMOs and HR departments, who will come to meet the most innovative products and solutions as well as the skills required to help European SMEs and large corporations join the digital transformation.
The exhibiting companies are related to the following sectors: Cloud, Mobile, Big data & analytics, Social Business, Cybersecurity, IoT, Infrastructures, Connectivity, Erp, Crm, Business intelligence, Digital marketing
Marketing automation, Machine learning, Quantum computing, Blockchain, Augmented reality/virtual reality, Artificial intelligence, Workplace tools, Robotics, Visualization, Banking & finance, Talent & digital jobs, Startups/developers/R&D, GIS and Drones between others, which may be deemed compatible by the Organizer in its sole discretion, with the general character and the objectives of the Event. The event also will hold an international Congress and other activities where experts and leaders of the ICTcommunity will share their latest developed projects, results, and strategies for confronting the challenges of the global scenario for the Digital transformation of companies.

Art. 3 - Exhibition Limitations - Admission

3.1 Exhibition Limitation - Only products and services represented under the sectors contained in the signed Participation Contract, which represents an integral and substantial part of these General Terms and Conditions, may be exhibited.

3.2 Admission – Any country companies are entitled to be part at the Event, provided their activities fall within the object of the Event and participating under the Categories (Partner, Exhibitor and Newcomer) (henceforth the “Exhibitors”). Admission to the Event is dependent on the acceptance of the Participation Contract (henceforth the “Participation Contract”) by the Organizer Admittance to the Event and the subsequent stand allocation, shall be granted dependent on the package and area indicated in the Participation Option contracted, the amount of exhibition space available bear-

ing in mind the types of products and services to be exhibited and the date of the Participation contract reception. Admittance shall not however be granted to the Event to those Exhibitors who are in debt for whatever reason with the Organizer or Exhibitors that are in a condition by which one may reasonably presume that they are in danger of becoming insolvent or entering a period of crises. The Organizer reserves the right to refuse and/or revoke admission to the Event where it believes, based on its own unquestionable judgment, that the applicant does not have appropriate credentials. In this case the Organizer is not required to provide any justification for its decisions. The refusal and/or cancellation of admittance will not entail any form of reimbursement for damage or interest. The participation in one or more of the previous editions of the Event does not grant the Exhibitor any automatic right to participate in a subsequent Event edition.
Exhibitors must be attending their stand during the Event opening hours and cannot start the stand dismantling until the Event closes the last day. The Organizer reserves the right to close the stand or the facilities that break the conditions of the present General Terms & Conditions for Exhibitors.
The Organizer will name an Admission Commission, which will supervise all the requests of admission as exhibitor and which will visit all the stands and will verify that the exposed material answers to DIGITAL ENTERPRISE SHOW 2024 philosophy. Those products and/or the advertising of the same ones that, to criterion of this Commission, do not fulfill these requirements and the present General Terms & Conditions of Participation for Exhibitors, will not be admitted into DIGITAL ENTERPRISE SHOW 2024.
The exhibitors will facilitate to the Organizer, at least one month before the Event a detailed relation of products, services and brands that they want to expose in their stand.

Art. 4 - Participation fees

The fees charged by the Organizer will be the ones indicated in all the Participation documents for the 2024 edition. These fees are applied to the entire surface of the spaces occupied, within the same perimeter by the same company.

4.1 Participation fee

- Covers everything specified below:
All the benefits indicated in the Participation kit plus administrative and secretarial costs, inclusion in the on-line catalogue, promotion of the Event which may even include the organisation of: events, conferences, hospitality costs for journalists, speakers, professional and international delegations, as well as study and research activities which may even be performed in collaboration with Trade Organisations; technical assistance provided to the Exhibitor during the Exhibition and during the setting up and dismantling days; general surveillance of the pavilions and general fire prevention; Exhibitor passes. Each Exhibitor standholder will be provided with a number of passes in proportion to the Participation Options contracted.

The Exhibitor will have the right to purchase extra passes beyond those already granted at a unit price established by The Organizer, to be used exclusively for personnel manning the stands. Basic cleaning (carried out during pavilion closing hours which includes: cleaning of floors in corridors and aisles and emptying of rubbish bins and removal of the garbage left in the stand perimeter at the end of the day, A Civil Liability and Property Damage Insurance Policies detailed in Art. 19.

4.2 Co-Exhibitor Participation fee - Includes the insertion of the co-exhibitor in the on-line catalogue and in the event guide. A specific Participation Contract for each of the co-exhibiting companies that will be using the same primary exhibitor space has to be signed and submitted to the Organizer. A fee of 1500€ + VAT will be applied for each of the co-exhibitor companies applying, who will be able to benefit from all the considerations mentioned in the Co-Exhibitor Participation Contract itself.

4.3 Stand Assembly fee - FYCMA charges each exhibiting company that builds a stand of its own design a mandatory assembly fee for an amount of € 3.70 x m2 + VAT corresponding to the installation and decoration of the stand (in accordance to the current official rate of FYCMA for 2024). All the stands included in the Participation Package or contracted through the Organizer already have this set-up fee included in the price. FYCMA will invoice this fee to all those exhibitors who build a stand of their own design.

Art. 5 - Participation Contract and Payment Terms

5.1 Participation Contract - The Participation Contract in the original, duly filled in and signed must be delivered to The Organizer by and not later than **31st May 2024**. The Participation Contract may not contain reservations nor conditions of any kind, on penalty of being inadmissible.

In case the Participation Contract is received by The Organizer after the deadline and is nevertheless accepted on the basis of a merely discretionary assessment by The Organizer, the latter will not be in any way required to comply with the deadlines for delivery of the participation documents to the Exhibitor. Participation Contracts received after the registration deadline will be placed on a waiting list.

5.2 Payment Terms - TThe Participation Contract must contain the indication of the Participation Option contracted and must be accompanied - on penalty of inadmissibility - by the payment of an invoice/s calculated on the basis of the criteria indicated above:

- **1st Payment Term:** 50% of the total cost of the Participation Option contracted at the signature, upon receipt of invoice from the Organizer and with a due date of 10 days from the invoice issue.
- **2nd Payment Term:** remaining 50% of the total Participation

Option cost, contracted plus additional space or booth sqm (if it is the case), must be paid on **15th march 2024** with a due date of 10 days since its issuance.

From 14th march, shall be paid 100% of the total cost of the Participation Option contracted at the signature, upon receipt of invoice from the Organizer. The additional products or services contracted shall be paid maximum before the start of assembly of the event, all **before 7th June 2024**.

In case of non-compliance of the payment conditions specified, the Organizer shall be entitled to offer the space booked for any other applicant company. The first payment does not constitute acceptance of the Participation Contract by the Organizer.

Should the Participation Contract not be accepted by the Organizer the amount paid as specified in the 1st Payment Term will be returned to the Exhibitor. the Organizer is entitled to reject Exhibitors, in its own discretion, in case the Participation Contract is not followed by the payment of the first invoice inside the payment terms. Failure to sign the Participation Contract, or the failure to pay the first invoice, grants the Organizer the right to reject the request.

It will not be allowed to initiate the assembly of the stand to those Exhibitors that have outstanding debts with the Organizer. The amount of the extra services ordered during the Event and all those quantities dependent on payment will be regularized by the Exhibitor before the dismantling period. This is an indispensable requirement to allow the exit of the exposed material by the Organizer.

5.3 Payment Methods - All payments should be made to Nebext – DES 2024 by bank transfer to the indicated Bank Account:

BANCO DE SABADELL

IBAN: ES08 0081 0131 5200 0118 3222

BIC: BSABESBB

Ref: To ensure that your payment is registered correctly, please indicate the client code and invoice number in the bank transfer.

Art. 6 - Withdrawal

The Exhibitor has the right to withdraw from the event by communicating it to the Organizer with a registered letter with proof of receipt (forwarded in advance by email) within the following conditions:

•**Before 12th February 2024:** It is understood that the Organizer will have the right to withhold 50% of the total cost of the Participation Option contracted. the Organizer as an indemnity will allocate half the amount to offset the costs incurred by the withdrawal and as a sign of goodwill, the other half would be regarded as a deposit by the Exhibitor in the case of desire to participate in the next edition of The Event.

•**After 12th February 2024:** If the Exhibitor sends the communication beyond the expiry of said term (or does not send any communication), in any case (even if the Exhibitor decides not to

take part) he will be required to pay 100% of the total cost of the Participation Option and all set and installation costs for the services ordered and/or performed on the booked site, all taxes paid on behalf of the Exhibitor as well as any damages the Organizer and/or the Event may suffer due to said withdrawal. The Organizer as an indemnity will allocate half the amount to offset the costs incurred by the withdrawal and as a sign of goodwill, the other half would be regarded as a deposit by the Exhibitor in case of desire to participate in the next edition of the Event. In both withdrawals instances the Organizer in any case reserves the right to allocate the stand to another Exhibitor, without this possible allocation in any way prejudicing or limiting its right to request the indemnities described above.

Art. 7 - New Law on VAT for Foreign Exhibitors

7.1 - As from January 1st 2011, in accordance with the Legislative Decree no. 18/2010 in Participation Contract of the EU directive no. 8/2008, foreign Exhibitors liable for taxation are not required any longer to pay the VAT on participation fee, stand fee and services connected with the event, with the exclusion of non commercial Companies (for example private individuals); in order to identify the type of Exhibitor (Company liable for taxations/non-commercial Company or private individual), before the issuing of the invoice it is essential to receive the VAT number/ID code proving the status of company and not of private individual. It is therefore absolutely necessary that Participation Contracts are sent with the above information, otherwise invoices will have to be issued with the Spanish Value-Added Tax. Entrance tickets will still remain subject to Spanish VAT for all exhibitors (Spanish and international).

7.2 -All Foreign Exhibitors interested in VAT: To request refund of Value Added Tax to a non-resident of the territory of application of the aforementioned tax, said non-resident must compulsorily appoint a tax representative in Spain to complete all the formalities before the body or office of the tax authorities, which in Spain is: Delegación Especial de la Agencia de Administración Tributaria de Madrid

Sección de Régímenes Especiales

C/ Guzmán el Bueno nº 139

28071 Madrid

Tel: (+34) 91 582 67 67 / 91 582 67 39 / 91 582 66 08

Fax: (+34) 91 582 67 57

Should the non-resident not have a tax representative, it should consult with specialist companies or the relevant body in its country of origin (Chamber of Commerce, tax authorities, etc.).

Art. 8 - Notification of Space Assignment

The Criteria for Space Assignment will be as follows in the order shown below (starting with 1):

1.Participation Package contracted: Being assigned in the following order: 1. Global Partner Leader, 2. Global Partner, 3. Event Partner, 4. Exhibitor M Premium Area, 5. Exhibitor S Premium Area, 6. Exhibitor M Business Area, 7. Exhibitor S Business Area, 8. Newcomer Medium, 9. Newcomer Small.

2.Participation Contract Reception Date:

In equal conditions for criteria 1 and 2 the order of choice will be

decided by the one with additional Booth or Unique Sponsorship Opportunities contracted.

DES-Digital Enterprise Show Management Team will inform by email to the exhibitors of the development and outcome of the space assignment. The Organizer cannot however be held responsible if the e-mail is not received. Notification of space assignment is valid for the Exhibitor to whom it is addressed.

The surface area, type of space and position requested by the Exhibitor in the Participation Contract is not binding for the Organizer, which may assign a space with different measurements, layout and position from those indicated by the Exhibitor, if the requests made by the Exhibitor are not, at the sole discretion of the Organizer, compatible with the overall organisational needs or with exhibition spaces dedicated to specific goods sectors, or with the standard characteristics of the exhibition areas in general.

Assignment of a certain area or exhibition typology or space at a previous edition of the Event shall not represent a preferential right to obtain of the same area or exhibition type, or space for subsequent editions.

The Exhibitor is obliged to respect the size of the space assigned. Occupation of more exhibition space than that assigned shall lead to an extra charge calculated according to the Rates. No business may take place outside the assigned exhibition space, even with a view to avoiding interference with the activity in other stands, nor may the corridor and/or area behind the space be used. the Organizer reserves the right to modify the location of the space, even if already assigned, or to change the measurements, should this become necessary due to technical and/or organisational reasons and will not entail any form of reimbursement for damage or interest for the Exhibitor. The barter, transfer or sale of the space contracted by the Exhibitor to a third party remains expressly prohibited. See Art 4.2 regarding Co-Exhibitors fee as the only option to share space with other companies.

Art. 9 – Assembly and Dismantling

9.1 Assembly and Dismantling:

• Assembly: June 7th to 10th from 8.30 to 21.30 h.

All the booths included in the packages provided by the Organizer will be available on June 10th from 10.00 h.

• Dismantling:

June 13th from 15.30 to 21.30 **Only removal of merchandise and decoration material (including graphic material from the Participation Stands) by hand or by trolley.**

June 14th from 8.30 to 21.30

The Organizer reserves the right to modify the opening hours and the dates of the Event, at its sole discretion.

9.1.1 Customs Information

All products from countries outside of the European Union must pass through customs.

Exhibitors must have the details of the Customs Official who dispatches their goods, or failing this, a copy of the customs documentation from their entrance into the European Union.

Spanish duties are levies on material or goods for distribution or consumption, even in the case of products of no commercial value; the amount payable may vary depending on the country.

All goods subject to a T-1 must not be removed from the booth

or from the Feria de Madrid site until their situation has been changed and customs processes completed.

The sale or distribution of non-EU goods in an international fair is totally prohibited until customs processing is completed.

Products transported as hand luggage must be declared at the airport in the Red Channel (“something to declare”), and will be retained until the corresponding customs processes are completed.

Goods which have not been processed by customs and are displayed will be confiscated by the authorities until the appropriate documents are presented.

Customs office:

Recommendations for all exhibitors bringing material requiring customs processing (non-EU)

Processing the goods:

•For a fair recognised as international for customs purposes by the State Secretariat for Tourism and Trade:

•For a fair not recognised as international.

9.2 Stand Assembly fee: (fees according to 2024 rates):

The company in charge of the assembly work of the free design stands must pay FYCMA, before start working, an amount of € 3.70 / m2 + VAT (in accordance to the current official rate of FYCMA for 2024), corresponding to the assembly rights for the services provided during the fair assembly and disassembly period: health care service (ATS), reduced rates for catering services, inspection of electrical installations, connections and electricity supply during assembly and disassembly, use and maintenance of painting rooms, personalized service of attention to the assembler and individualized signage of spaces.

The stands contracted to the Organizer already have assembly rights included in their cost

9.3 Compulsory electricity consumption (fees according to 2024 rates):

The exhibitor that assembles its free design stand must pay the current rate for the general connection and minimum electricity supply, during the celebration of the event and the periods of entry and exit of goods. Said electricity consumption will be billed by FYCMA together with the assembly rights. The stands included in the participation packs already have electricity consumption included in their cost. The contact for venue services such as electricity consumption is: Ana Alarcón **des@fycma.com** Phones: +34 683 389 308/+34 952 045 500

9.4 During the labors of assembly and dismantling and, in general, during the days of celebration of the event, the placement of materials remains prohibited in the space of other Exhibitors and, likewise, all the corridors will have to be always free for the persons' traffic and goods.

9.5 The loading and unloading docks of FYCMA

Access to the Trade Fairs and Congress Centre of Malaga will operate through the locations and on the days and hours indicated in each case. Vehicles must not be parked in the loading and unloading spaces and transit areas.

FYCMA is not responsible in any case for vehicles parked inside or outside the facilities, as well as the material or objects contained inside.

FYCMA will indicate in each case the guidelines for regulating the entry of vehicles, limiting it as a general rule to 1 hour for unloading in the loading area, and will have the power to request the keys for their withdrawal or confer a penalty if the time granted is exceeded.

9.6 The valuable products and materials will have to be withdrawn at the closing of the Event.

(The compulsory insurances don't include neither theft or robbery).

9.7 The stands that will not be dismantled, , or the objects that remain installed after 21.30 of June 14th 2024, will be withdrawn by FYCMA's cleaning services and the Organizer will not be responsible for the destination of the removed material. The non-compliant Exhibitor shall pay all expenses and damages incurred through enforcement of this rule.

Art. 10 - Stands Construction and projects - Mezzanine floors

Exhibitors who have not paid the balance of their exhibition or additional services fee shall not be granted entry to set up their stands. Any defects or shortcomings discovered when the Exhibitor takes possession of the exhibition space for setting up the stand and laying out of goods must be reported to the Customer Care – Exhibitors Assistance. In order to access the Fairgrounds, Exhibitors must follow the instructions given in “Provisions for setting up and dismantling”, which will be sent by the Organizer, containing details regarding layout of spaces and deadlines for setting up stands. The Exhibitor shall be responsible for all organization and costs incurred for setting up the stand and shall strictly observe the General Terms and Conditions and the layout plan and the Organizer Technical Regulations. He shall also provide the Organizer with his stand layout project beforehand for approval. The Exhibitor undertakes to fit out the entire area assigned and to display products he manufactures belonging to the Event merchandise repertoire on his stand for the entire duration of the Event. Products exhibited must be positioned in such a way that they are not considered offensive or could be dangerous. The stand must be laid out in such a way so as to avoid obstacles or objects that hinder access to the exhibition areas. The Organizer reserves the right to amend the assembly periods and times should it deem necessary. The interior decoration of the stands will be a responsibility of every Exhibitor, according to his own criterion and convenience. The stands included in the Participation package or ordered through the Organizer must be returned in equal condition to how they were received, not being able in any case drill, vinylate, paint or damage the walls. The damages originated by inadequate treatment will be charged to the Exhibitor.

It is forbidden to affect in any way the facilities of the pavilion, not being allowed to paint, drill or fix screws in any structural elements of the pavilion and neither to hang signs, brands or drawings in the ceiling or walls. All the decorative elements will have to be installed in supports mounted by the exhibitor.

It's forbidden for The Exhibitor to offer visitors any kind of food or drinks to be consumed outside its stand (especially pop corn or

ice creams) being the Exhibitor responsible of cleaning all leftover food and disposable material.

10.1 Stand Projects and Special Decoration

The maximum stand height allowed is 3.00 m. If the stand proportions so allow, and provided that the view is not obstructed, constructions exceeding this maximum height, shall be permitted (after prior consultation and written approval from the Organizer) up to 5.00 m of maximum height (including any stage and any projects with mezzanine floors and in the pavilion areas without height restrictions) but taking in consideration leaving at least 1.00 m distance from the stand perimeter to the inside; this maximum height dimension must also contain all stand structural elements and all graphics (trademarks, logos).

In the case that the Exhibitor needs to hung any decorative element from the pavilion ceiling, an approval from FYCMA will be needed. Once feasibility has been vetted by the the Organizer offices, the Exhibitor may be allowed to install “Lighting and support bars and Hangings”:

- The hanging of perimeter bars at a height of 6.00m. is only granted for lighting purposes;
- Graphic elements may be hung from bars provided they do not exceed a height of 5.00m. at the highest point.

Wherever stands are side by side these must be set back by 1.00m. and all graphics and supporting bar structures will have to be free-standing. The height of the stand must not interfere with the smoke detectors or other security elements located in the pavilions.

10.2 Approval of Construction and decoration projects and free design stands

All free design stands must present their Stand Construction projects and be sent to the event's Technical Office before **May 24th 2024.**

The project must be submitted complete with plan, elevations and limited perspectives by email to the organizer's technical office:

info.validacionproyecto@grupomarva.com

The obligation to present the stand construction project does not apply to Exhibitors who have their stand included within the contracted participation model or have requested their design project through our official assembly partner.

The Organizer, through its Technical Office, will give feedback on the project presented, approving it or requesting whatever modifications are appropriate until they comply with the current regulations indicated by the event.

Once the project has been approved, the Exhibitor must be responsible for setting up his stand, including the floor and perimeter walls. The upper part of the stand, as well as the rear walls or adjoining other stands, must have a careful and professional finish.

Access to all supplies and security elements must be guaranteed, even in case of carpet or flooring.

Failure to receive the documentation will mean not being able to start the assembly of the stand.

In the case of stands or islands on both sides of a corridor by the same exhibiting company or group of companies, the union of said stands through carpet of the same color, platform, lighting, aerial structures or similar, will not be allowed.

All adjoining walls with neighboring stands must have a maximum

height of 3.00m and with a distance of 1.00m from it, all decorative elements can have a maximum height of 5.00m.

Structures adjoining neighboring stands may not be labeled on the face facing the neighboring stand, except if a minimum of 2.00m is removed from the perimeter of that side.

The total closure of a perimeter wall is not allowed as it has to be open and accessible, at least 25% of it. It will only be allowed to close 100% of the perimeter walls if they do not exceed 1.25m in height.

In the case of perimeter walls with a height greater than that limit of 1.25m in front of the corridors for common use, there must be a minimum distance of 1.50m between the wall and the corridor.

The signs, flags and spotlights may not protrude more than 50cm from the allocated space, and from a minimum height of 2.50 m, nor exceed the maximum height that appears in these Stand Construction Regulations.

The spotlights must be directed towards the interior of the stand. It will be allowed to cover the pillars within the exhibition area up to a maximum height of 5m.

Platforms with a height equal to or greater than 19 mm must have at least one access ramp for wheelchairs of 1.20m wide or greater. If you have any questions regarding the previous stand construction regulations, you should consult the Technical Office of the event.

10.3 Double-floor stands and overhead structures

All companies that choose to build a double floor or structural elements on elevations of 1.20m or more, which are going to support loads or people in their space, must fully comply with the above conditions and, in addition, must present a certificate or a project with its corresponding work address and signed by a competent technician. This documentation must be endorsed by the corresponding college. The certificate or project must specify the dimensions, the load of use and the capacity, being the sole responsibility of the Exhibitor to comply with the limits established therein.

The construction of double floors will only be allowed for stands with a minimum surface area of 100m2 and may not exceed 50% of the total surface.

10.4 Stand security

The stand structures, as well as any of the elements used in its decoration, must have the necessary rigidity and stability so that it does not pose any risk to people or property. In the section on stairs, railings and protection in level changes, they will be designed according to current regulations and, specifically, in accordance with the provisions established in the Technical Building Code and meeting the following criteria: • Changes in level to a height above the ground greater than (50) fifty centimeters and the pavement projections will be protected by a breastplate or railing ninety-five (95) centimeters high. Perimeters, gaps and overhangs on second floors accessible to people will be protected with the same criteria. • Elevations less than or equal to fifty (50) centimeters must be marked by tactile and visual differentiation. The tactile differentiation should be at a distance of 25 cm. of the unevenness limit. The Exhibitor is responsible for the structural safety of the stand. FYCMA may request proof of the same in writing if it seems necessary.

10.5. Services supplied through conduits

All services supplied through conduits (telephone, electricity, compressed air, water and sewage etc.) must be surface-distributed from

the conduit to the point of the stand requested by the exhibitor, which should be reflected in a plan showing the desired location. A plan of the stand with the technical information of the required supplies must be in the possession of the centre one month in advance of the event.

Where it is not stated otherwise, the exhibitor may overcome these limitations by their own means, under supervision of the technical staff of the centre, at a point allocated by the latter.

The services requested by the exhibitors in advance, will be put into operation the day before the event begins.

10.6. Electrical supply

All electric power supply to the stands will be provided by the management, at a supply rate of 400 V between phases and 230V between phase and neutral.

FYCMA is not responsible for any supplies that may be required in continuous current or in any other condition of stability and continuity different from that of the general supply. These are the responsibility of the installer or user of the stand and will require prior authorisation from management.

FYCMA may, at its discretion, limit the supply power when it has the potential to have a negative impact on other users or for reasons of overload and security of its own lines and facilities.

The users of the stands and facilities are required to maintain a power factor between 0.95 and 1. The electricity supply in the Trade Fairs and Congress Centre of Malaga depends on the electric company. FYCMA cannot be held responsible for any external fault or anomaly in this respect.

As a preventive measure, in case of supply failure, the exhibitor is obliged to ensure that their own facilities, products and machines are fitted with the appropriate security systems.

In the pavilions all electrical connections will be invoiced. Electricity consumption will be billed according to the amount of power contracted and according to the current general rate.

10.7. Electric connection. Internal stand layout

Electrical connections must be carried out by the installer of the stand, under the supervision of management. It will be done from the distribution point that FYCMA establishes for the best use of the network.

The installation and materials used must comply with ITC-BT-34. Splices are not permitted in the connections between the distribution point and the box. The box must be placed as close as possible to the entry point of the connection and will have at least:

- General magnetothermal switch with omnipolar cut off, sized according to the supply line.
- General differential switch with 30 mA sensitivity and gauge no lower than the general magnetothermal switch.
- Omnipolar magnetothermal switches of a suitable calibre for the distribution line.

The receivers with unit powers greater than 3 Kw must be protected individually from the box. Said frame must be of a sufficient size and technical specifications to guarantee its correct and safe operation. It requires its own support or be fixed to some structural element of the stand and must not be placed at ground level. Splices and connections must be made by means of terminals located inside connection boxes. The flexible connections of

the equipment must not exceed two meters in length, ensuring it is suitable for working conditions. All wiring susceptible to being subjected to any mechanical stress must be appropriately protected. All overhead lines must have a section of galvanised steel cable to ensure they can sustain the effort required. Sockets must be safe and have earth contact. They must be installed at least one meter from any water source. Lamps located below 2.5 meters must be protected in such a way that impedes contact with the lamp. Metal structures of the stands must have earth contact.

10.8. Documentation for the installation

According to the Low Voltage Directive (LVD), installations with power greater than 50Kw will require a plan carried out by a competent technician. Documentation for installations with power below 50Kw will depend on their location:

- Pavilions and Multipurpose Hall: Best Available Technique (BAT) report, according to the particular model decided by the appropriate body of the Council of Andalusia, signed by the authorised installer or competent technician.
- Auditoriums and rooms: plan carried out by a competent technician.

After the installation, the authorised installer or competent technician must issue an installation certificate, according to the model determined by the administration. Before the commissioning of any installations, the authorised installer or technician must present the Construction Management Certificate, signed by the corresponding competent technician, and deliver a copy of the entry in the Council of Andalusia's record, along with a copy of the documents presented to the management of the centre.

10.9 Installation of illuminated signs

The installation of illuminated signs that require special voltage for their operation will require the prior authorisation of the management and must meet the following conditions:

- They must have an individual magnetothermal protection for each installed step-up transformer.
- The signs, whose lower part must be situated less than 2.5 meters from ground level, should be used only in areas of adequate dielectric quality.
- Signs placed at a greater height must not have any parts under uninsulated voltage.

10.10 Rules for use of the installation

The exhibitor is not permitted to make any modifications to the electrical installation of the stand and is limited to connecting their plugs to the sockets or connection points designated for this purpose by the installer. Adapters with multiple outputs, connected to a socket outlet, are not permitted. The recharging of batteries or accumulators that can release flammable or toxic gases inside the are not permitted on the premises. Their presence on a stand will require authorisation from management which must be obtained in advance. The exhibitor, their contractors and/or subcontractors will be held responsible for any damages arising from modifications to and

improper use of the electrical installations.

10.11. Environmental and energy regulations

During the course of events and the assembly and dismantling of stands, good environmental and energy practices in FYCMA must be respected for the promotion of energy consumption and the separation of waste. The majority of waste that is generated must be deposited in the corresponding containers for its subsequent removal and recycling. As follows:

- The materials must be stacked so that they occupy the least amount of space possible to optimise the space in the container.
- Only plastics should be put in the compactor for this purpose. Any other type of material could damage the machine.
- Waste should be placed inside the containers and must not be deposited in the area around them.
- Each type of material should be deposited in its corresponding zone. In the case of hazardous waste, for which there is no container in the loading area, the assemblers should notify maintenance personnel to organise their removal to the hazardous waste warehouse.

- The transport of waste from the dismantling area should be done in a way which avoids loss of materials which become detached and adheres to all health and safety regulations.

With regard to energy savings:

- Make the most of natural light, avoiding over lit areas. Always switch off lights when leaving a room.
- Carry out the maintenance of vehicles, equipment and tools to perform the tasks in a way which guarantees maximum efficiency (lubrication, temperature adjustments, cleaning and changing filters, mechanical adjustments ...).
- Keep doors to rooms closed to prevent heat escaping.

Art. 11 - Moving Equipment

Moving equipment is admitted as long as it doesn't constitute a danger and/or nuisance. However, all machinery must comply with all the current and/or anticipated provisions in order to prevent accidents, bad smells, noise and gas and liquid emissions. The Exhibitors must, at their own time and expense, comply with checks of the above and make sure they comply with the provisions established by law and current regulations and obtain the correct permit from the competent authorities. The pavilions' floor can withstand a load of up to 2,000 kg/sqm. Point loads will be avoided at corners and edges, where loads cannot be distributed. The covers of the service supply gutters may not be used to support punctual loads. The floor of the rooms can withstand a load of up to 300 kg/sqm. All support legs or struts used in rooms must have a contact section proportional to the load supported, so that no support exceeds this limit. All the legs must have rubber, wood or similar protections to avoid damage on the floor.

Art. 12 – Event Access and Badges

12.1 Visitors Passes

Access to the pavilions and areas of the event will only be allowed to professionals of the sector through the following ways:

- Registering online:
 - By free invitation from an Exhibitor (Partner, Exhibitor or Newcomer)
 - Paying the rate corresponding to the type of pass selected.

- Registering onsite: At the counters set up for it at the entrance of the venue.

Partners and Exhibitors will have a number of invitations depending on the Participation Package acquired and as detailed in the Participation kit.

In compliance with the provisions of the European General Data Protection Regulation 679/2016 of April 27, all the data voluntarily supplied by visitors expressly authorize its use in the communications, including these carried out by e-mail, that NEBEXT carries out for promotional or information purposes on the activities that they organize and/or support with their logistics. NEBEXT will also be able to give their information to the exhibitors or sponsors allowing them to contact them to offer their products and services that may be of interest to them related to the professional shows organized by NEBEXT. The organizer reserves the right of modify the Event admission fees at its sole discretion.

12.2 Exhibitor passes

Each exhibitor will have a number of badges depending on the Participation Package acquired and as detailed in the Participation kit. The exhibitor badges will be personal and non-transferable. All Exhibitor Badges must be requested through the Exhibitor Hub

12.3. Admission rights reserved

The organization reserves the right of admission, and may invite to leave DIGITAL ENTERPRISE SHOW 2024 any person whose behavior does not conform to the most basic standards of conduct. We ask all exhibitors to use their invitations and badges in a responsible way in order to guarantee the professional objectives of DES. Visitors under 18 years old and NON-PROFESSIONAL VISITORS may not attend the Event.

Art. 13 – Health & Safety, hygienic and security measures, general surveillance and fire prevention

13.1 Health & Safety

Guaranteeing the safety and health of all the people who provide their services during the assembly, celebration and disassembly of DES 2024 is one of the objectives of the event management, as well FYCMA's Management. For this purpose and in compliance with article 24 of the Law on Prevention of Occupational Risks on Coordination of Business Activities and RD 171/2004 that develops it, FYCMA, as the owner of the work center, is obliged to inform the rest of concurrent employers on the risks inherent to the workplace that may affect the activities carried out by them, the measures established to prevent them and the evacuation and emergency measures that must be applied. In accordance with these regulations, any natural or legal person who for any reason develops work at Feria de Málaga (service providers contracted by FYCMA, exhibitors, organizers of contests, acts or events, and contractors, subcontractors or personnel dependent on any of them, whatever their activity, employment situation or professional relationship) is obliged to know, comply with and take into account the information provided by FYCMA in the preventive planning of the activities that will be carried out at Feria de Málaga. The information provided by FYCMA may be completed with other specific standards that may be applicable when, due to the nature of the specific activities to be carried

out, it is considered necessary for general security. This decision corresponds to the Fair Services Directorate, by mutual agreement, where appropriate, with the companies that eventually take part in the execution of the works. In the same way, the rest of the specific technical regulations contained in these General Rules for Participation of the event (prohibited activities, non-occupation of corridors, fire prevention, electrical installations, etc.) will complement the generic risk prevention measures inasmuch as their compliance is aimed at guaranteeing the safety of people and facilities. Likewise, all concurrent entrepreneurs are responsible for complying with and making their contractors, subcontractors and / or self-employed persons comply with the legislation on the prevention of occupational risks that is applicable to the activities carried out by them, including the information and instructions provided by FYCMA that they are detailed in these General Participation Rules. For this reason, prior to the start of the assembly work, all those companies that, on behalf of the Exhibitor, carry out work or activities in the contracted space, must complete, sign and submit the corresponding form to FYCMA. The assembly work may not begin without the prior completion and sending of the aforementioned Protocol.

13.2 Public order and maximum capacity

During periods of assembly, celebration and disassembly, the venue is taking care for monitoring general fairgrounds, access control, outdoor surveillance and security, general and preventive for public order and fire safety or emergencies of any nature. The venue will manage a surveillance service throughout the Halls during the visiting hours to avoid any misbehavior.

13.3 General security

During periods of assembly, celebration and dismantling, FYCMA is taking care for monitoring general eventgrounds, access control, outdoor surveillance and security, general and preventive for public order and fire safety or emergencies of any nature. In any case, it is not a security service directed to the goods exhibited or the particular goods of each exhibitor, so the Organizer and FYCMA will not be responsible for the private property owned by the exhibitors, their employees or subcontractors.

The Organizer and FYCMA will not be responsible of robbery or theft of materials and objects left on the stands, or damages that may occur during periods of assembly, exhibition and dismantling. However, the Organizer will give their support for the resolution or processing of the report to the Police.

Each exhibitor is responsible for any valuable objects that may be on its stand and must take care of them during the assembly period, the celebration opening hours to the public and dismantling period. The Organizer and FYCMA will not be responsible for the surveillance of the stands, so in the event that an exhibitor would need a surveillance service of its stand, will have the possibility to hire such service through the exhibitor catalogue or carry it out themselves. In the case that the exhibitor wishes to provide its own security for its stand must previously request it to FYCMA Security Department, through the Organizer. The authorization, accompanying a letter of standing will have to be delivered to the Security Staff in the pavillion with the National Identity Document photocopy.

The Organizer will manage a surveillance service throughout the Halls during the visiting hours to avoid any misbehavior. An identical service will be performed at night. Exhibitors will have to monitor their stands during public visiting hours. It is forbidden to stay in the

stands after the opening hours established for Exhibitors with the only exception of a special permission from the Organizer for very justifiable reasons.

The Organizer and Security staff will realize all the necessary inspection visits to ensure that safety standards and monitoring are fulfilled by all exhibitors, and at any time it may take appropriate measures to prevent accidents or situations that may harm people or things.

13.4 Contracting private security for stands

During the entire event, FYCMA provides general surveillance of the Trade Fairs and Congress Centre (entrances and external surveillance) and internal surveillance of the pavilions of a preventive and deterrent nature for social order and security against fires and emergencies of any kind. Security surveillance is not directed at the individual belongings of the exhibitor. FYCMA, therefore, is not responsible for the theft of goods or equipment deposited in each booth, nor for the damages incurred to objects, samples, personal effects and/or assembly and exhibition materials, before, during or after the event.

FYCMA will not be held responsible for vehicles parked inside or outside the facilities, nor for their contents.

The centre operates a closed-circuit video surveillance system of indoor and outdoor areas with 24- hour recording. Such recordings may only be viewed at the request of State Security forces and in accordance with the terms set forth in law.

13.5 Emergency actuation

FYCMA provides, throughout the fair period, the general surveillance of the fairgrounds in terms of fire safety. The FYCMA Safety and Self-Protection Directorate is responsible for the management and direction of emergencies (medical-sanitary, fire, threats of any kind and natural catastrophes), in the context of the Self-Protection Plan that governs the fairgrounds. In these situations, exhibitors, their contractors and / or subcontractors and their dependent personnel are subject to the FYCMA Emergency Action Plan, under the guidelines of the FYCMA Safety and Self-Protection Directorate, which will always act in coordination, collaboration and under the dependence of the State Security Forces.

13.6 Not corridors occupation – Packaging

For safety reasons, during the assembly and dismantling of stands, all the material must remain within the limits of said stand, leaving corridors and other areas totally free. The cleaning services of FYCMA will remove any object deposited in these areas without the right to claim damages. During the event, no sample, decoration, crate or object in general must be placed in the corridors or other areas and the exhibited objects as well as construction materials for the stand must remain within the contracted space.

13.7 Fix and mobile installations

Will be respected the visibility and accessibility of the prevention fire installations: fire hydrants, floor hydrants, extinguishers, alarms, extinguishers equipment by water, emergency exits, etc. even when those are included inside the contracted spaces, as the access to the technical and service areas.

13.8 Fire prevention

The Venue is responsible for fire prevention measures. Exhibitors must obey Venue's Technical Regulations in collaboration with fire

prevention. The materials used for stand construction must fulfil the current regulation. In special, the fire resistance of the used material. The used material in floor coating will be EFL, and one used in walls and ceiling construction will be C-s2, d0; the suspended textiles as any kind of curtains will be class 1, according the rule UNE-EN 13773:2003. Besides, decoration elements have to accomplish the same characteristics as construction. Even cannot bring any easy ignitable material as bathwater, wood shaving, paper shaving, sawdust, turf, dried leaves, etc.

13.9 Hygienic and sanitary security measures

The Organizer together with the venue and all suppliers involved at the event have made a contingency plan. The aim of the plan measures considered are developed to reduce SARS-CoV-2 coronavirus contagion risk and those indications are based on Regulation UNE 0066-19th June 2020 for MICE sector together with the Regional Government regulations where the event takes place. This document is to inform and to notify all exhibitors about preventive hygienic and sanitary measures set up during the event. The mandatory measures are published in the web: <https://www.des-show.com/health-safety-measures/> as well as in the Exhibitor Hub and other online and offline communication resources that will allow us all the measures to implement and the possible modifications derived by the current situation. It is Exhibitor responsibility to inform all his staff and contractors about the accomplishment of those measures during set up, celebration and dismantling periods of the event.

There are a limited staff allowed at the stand according to the exhibitor passes included on your participation.

If you have a design stand, it is recommended to adapt the stand design in order to avoid crowds, to maintain security distance as long as there is an optimal presentation of the product in an appropriate environment to conduct business meetings. Also have into account that is it not possible to carry out activities which will gather an uncontrolled number of visitors in the stand.

The exhibitor needs to follow a cleaning and disinfection protocol at the stand that obey authorities' recommendations or can contract those services at the online shop for exhibitor services.

The Organizer puts at Exhibitors disposal a lead generation app to collect professional visitors contact details through a contactless system. Furthermore, it is recommended to avoid printed material and to promote the use of digital information (for example, through quick scan codes, QR).

The Exhibitor knows, accepts and is always responsible to obey those measures without exception during his participation at the event.

The Exhibitor promises that no one with current symptoms or symptoms during the 15 days prior to the set-up period will not assist.

During event attendance, in case the exhibitor or any of their team at the event develop any symptom of SARS-CoV-2 they are obligated to inform the Organization and to visit the medical services located at the venue in order to follow all the established sanitary protocols.

In case the Exhibitor or any person of their team that have attended the event present symptoms or if it is confirmed a case of SARS-CoV-2 within the team and they suspect that it could have been contracted at the event, they are obligated to inform the pertinent authorities and the Organizer of the event immediately.

In any case, the Exhibitor exonerates the Organization of the event of

any kind of responsibility.

Art. 14 - Company trademark registration – Protection of Industrial and Intellectual property rights

14.1 Company Trademark Registration - Exhibitors are required to have regularly registered, patented or licensed the trademarks of the products that they intend to put on show in the exhibition space. If the trademark is pending patent, the Exhibitor must issue to the Organizer a special statement in which it assumes all responsibility for any consequences ensuing from the use of the trademark itself, freeing and clearing the Organizer and any connected companies against any claims from third parties. The trademark itself, freeing and clearing the Organizer and any connected companies against any claims from third parties.

14.2 Protection of Industrial and Intellectual Property Rights

The Exhibitor undertakes as follows:

a) not to show any product involved in an intellectual property dispute whereby the final judgement ruled against the Exhibitor; and **b)** not to display prototypes and/or objects with trademarks, logos, decorations unless the Exhibitor has obtained all Intellectual Property Rights. By signing the Participation Contract, the Exhibitor assumes all criminal and civil responsibility for everything exhibited on his stand and simultaneously releases the Organizer from all liabilities in the event that other economic parties claim industrial and/or intellectual property of the products in question. The Exhibitor also assumes responsibility for checking if his own rights are breached by other Exhibitors at the Event and agrees not to advance any claims to the Organizer for any damage caused by breach of the provisions in this paragraph.

Art. 15 - Online Catalogue and Promotional Material

The Organizer prepares and distributes promotional material for the event before, during and after it. Participation in the event involves the mention of the Exhibitor and Co-Exhibitors in the online catalog that will contain the commercial information indicated in the Participation Contract.

Likewise, the Exhibitor by signing the Participation contract and the General Participation Rules gives his consent for the use of his data by the Organizer and declines all responsibility on the part of the Organizer in any omission, error in description or typography in the online listing and other promotional or signage elements. The Organizer reserves the right to reject or modify the content of the information provided by the Exhibitor if it deems it appropriate.

Art. 16 - Workshops and other activities

Participation in workshops, dedicated to specific sectors and/or activities organised by the Organizer at the Event and/or as part of specific exclusive areas, including those held in locations outside the exhibition grounds, is reserved exclusively for companies/bodies/institutions that have acquired a participation or sponsorship package at the Event and which are deemed suitable at the sole discretion of the Organizer. In any case, the Organizer has the right to decide the workshops and/or events where the Exhibitors may participate.

Art. 17 – Catalogue services for Exhibitors

After the issue of the stand allocation notification, the exhibitor may take advantage of the exhibition's commercial services to be requested through the services catalogue (such as: stand components, stand decorations, lighting bars and hangings, waste disposal services, stand services, etc.). The services available on the services catalogue are not included in the participation fees detailed in Art. 4.

The fees for the services in the services catalogue and the other sums owed to the Organizer and/or to its event partners suppliers providing these services must be paid for without fail at the time of booking these services.

Art. 18 - Forbidden Activities

Any activity that could impair or alter the normal operation of the event is prohibited. Also, the following detailed activities are not allowed:

a) Affect the facilities of FYCMA, nor any structural element thereof. b) Spraying paints inside FYCMA and on any kind of object. c) Deposit or expose dangerous, flammable, explosive and unhealthy materials that give off unpleasant odors and that may cause inconvenience to other Exhibitors or the visiting public. d) Drill the pavements or fix carpets or construction elements with contact glue or the like, and such elements must be fixed with double-sided adhesive tape, or fixed on the pallets installed for this purpose by the Exhibitor or by any other medium, always independent of the pavement. Neither will it be possible to paint, fix studs or make scrapes of any kind. e) Drilling, nailing, drilling or placing any type of fixing to the walls, nor can it be painted, fixed plugs or scrapes of any kind. f) The use of balloons inflated with light gases as a decorative element of the Stands. Their use will be allowed, after consultation with the FYCMA Fair Services Directorate, when they are anchored to a structural element of the stand or are filled with harmless heavy gases that prevent their ascent. g) Carry out assemblies in those areas defined as corridors of the contest. h) Direct the spotlights to the outside of the stand. i) Use the pavilion service gutters for the passage of wiring or any other type of installation, except for coaxial TV signal cables, for which authorization must be requested by filling in the corresponding form. j) The installation of parabolic antennas or of any other type in the exterior areas or roofs of pavilions. In the event of the need to install an element of this type, the corresponding authorization must be requested, the exhibitor committing in writing to the disassembly of the elements once the event is over. k) The distribution of flyers or advertising in corridors outside the booth perimeter. l) Any type of communication that in its form and appearance may represent a direct comparison with another Exhibitor. m) Any type of flash or flashing lighting. n) The permanence in the stand or in the exhibition area beyond the hours indicated by the Organizer without the appropriate permission. o) any type of sale to the public with immediate delivery. p) The drawing, copying, photographing or filming of objects in a stand without the written authorization of the Exhibitor. However, the Organizer reserves the right to directly reproduce or authorize the reproduction of close-ups, external or internal, for the promotional actions of the event that it deems appropriate. The Organizer cannot however be held responsible for any type of unauthorized photographs or filming by third parties.

The costs of repairing any damage caused by assembly, installation and disassembly will be borne by the Organizer, its Exhibitor and / or its decorator.

Art. 19 – Insurance Services

A Civil Liability and Property Damage Insurance Policies are included in all the Participation Options inclusive of the following:

- Civil liability
- Damage to materials, **excluding theft/robbery**

Civil liability - Includes personal and property damage to third parties for which the exhibitor may be liable.

Insured Global capital (covering all exhibitors): 2.000.000€

The exhibitor accepts a 500€ excess fee.

Property damage - Includes material damage suffered by movable property, professional, office, commercial or industrial belongings, machinery, installations, tools, work tools, molds, models, matrices and, in general, how many fixed or mobile installations are in the stand of the exhibitor during the assembly, celebration and disassembly of the event.

The compensation limit for each Exhibitor will be € 30,000 if it is caused by any of the risks covered.

The Exhibitor accepts a franchise of 10% of the value of the material damage with a minimum of € 150 and a maximum of € 1,500.

Basic risks include: Fire, lightning, explosion

Extension of guarantees: vandalism and / or malicious acts, impact of land and / or air vehicles, 3. damage by water, smoke, extinction expenses, salvage and debris expenses, clearing expenses and sludge extraction, etc.

Breakage of glass, windows, mirrors and signs that are a fixed part of the insured assets

Theft or theft is not included in this insurance and must be contracted and covered by each exhibitor if he considers it appropriate.

The exhibitor must have insurance that covers work accidents of its workers and technicians involved in assembly and disassembly, if applicable.

The Organizer declines all responsibility for any risk that the Exhibitors, their employees and technicians may suffer as a result of participating in the Event, as well as the facilities and products exhibited.

Art. 20 - Photography - Performances – Musical emissions

20.1. Photography: None of the products exhibited at the event may be photographed or filmed without the authorization of the relevant exhibitor. The Organizer reserves the right to photograph, film the facilities, stands and products exhibited for their eventual dissemination on media such as websites or social networks (Facebook, LinkedIn, YouTube, Instagram, Twitter, etc.), or to its inclusion in the informative and promotional material of the event.

20.2. Musical and video reproduction and maximum sound level allowed: Artistic and musical shows and the use of audiovisual material at the stand are allowed as long as they comply the sound levels and do not interfere with the correct general

operation of the event, not being able to exceed 60 decibels measured at the edge of the booth. If the indicated sound level is exceeded, the Organizer will require the Exhibitor to decrease the volume to the indicated limits. In case of refusal of this or of repeated breach of the rule, the Organizer will proceed to cut off the power supply of the stand and, where appropriate, to close and close it, without the Exhibitor being entitled to a refund of the amounts paid or any compensation.

The reproduction of registered audiovisual material must be communicated to the SGAE or the entity that, in each case, manages the authors’ rights.

20.3. Food and drinks: The food or beverages offered by the exhibitors at their stand must be consumed within the perimeter of the stand or in the areas designated by the Organizer for tastings, if applicable. In case the food and beverages are delivered to be consumed outside your stand, it must be communicated and approved by the event management. In case of carrying out this practice without the express consent of the Organizer, the exhibitor will be responsible for cleaning all the food waste and the disposable material generated.

Art. 21 - Modifications to the General Terms and Conditions and sanctions for non-compliance

The Organizer reserves the right to introduce rules and provisions notwithstanding these General Terms and Conditions, as deemed fit for better control of the Event and inherent services.

These rules and provisions shall replace those in these General Terms and Conditions and shall therefore carry the same obligation.

In the case of non-compliance with these General Terms and Conditions or subsequent modifications and in virtue of their powers of vigilance, the Organizer may exclude the Exhibitor in question from subsequent editions of the Event.

Art. 22 - Force Majeure, Special Circumstances and Exclusion of Liability

In the case of special circumstances, force majeure or in the event of causes not attributable to the Organizer, the latter may: modify the date of the Event and/or cancel the Event, either entirely or in part. In this case the Organizer may use the sums paid by Exhibitors, with no obligation to refund the latter, to pay debts incurred with third parties, also for partial organisation costs of any kind; and Exhibitors shall make no claims to the Organizer for damages or of any other kind. In the same way, the Organizer shall not be responsible in any way for the adoption of safety measures in the workplace and for products that are the responsibility of Exhibitors and/or parties authorised by the same. For all matters not covered by these General Terms & Conditions of Participation for exhibitors, the organization will issue the relevant rule and the decision will be binding on the exhibitors and implying no claims or any compensation.

Art. 23 - Exhibitor’s Personal Data Processing

In compliance with the provisions of the European General Data Protection Regulation 679/2016 of April 27, information and E-Commerce Services Act 34/2002 and other legal provisions Exhibitors are informed that the personal data that voluntarily supply, including

e-mail address, shall be incorporated into a NEBEXT computerized personal data file - Next Business Exhibitions S.L, at adress SL C/Poeta Joan Maragall, 23, Planta 1a – 28020 Madrid, España. In supplying their personal data, they expressly authorize its use in the communications for the purposes of sending, also via automated calling systems, fax, e-mail, SMS, MMS, Whatsapp or other communication channels, advertising material, direct sales, completing market research or commercial communications that NEBEXT carries out on the activities that it organizes and/or support with its logistics. Exhibitors are also informed that their personal data may be forwarded, with a duty of confidentiality, to NEBEXT partner companies, provided that this is required for the latter to perform the contracted services.

Exhibitors may exercise their access, correction, cancellation and objection rights regarding this data by sending an e-mail at Nebext: **data@nebext.com**, Nebext – Next Business Exhibitions SL C/Poeta Joan Maragall, 23, Planta 1a – 28020 Madrid.

Art. 24 – Regulations for sustainable management

The sustainability of an event requires minimalizing its direct environmental impact and leaving a positive and lasting legacy in the local community of the organisation and its events.

In order to meet sustainability targets during events, we have outlined below a list of good practices to consider whilst participating in an event:

24.1. Environmental administration

1. When hiring suppliers (transport, assembly, design etc..) prioritise those who adhere to good environmental practices.
2. Where possible, choose removable and reusable stands and/or recycled materials that can be reused in other exhibitions.
3. Use LED lights in the stands whenever possible.
4. Choose to send invitations through electronic formats.
5. Use the available energy resources efficiently.
6. Respect the good environmental and energy practices carried out by FYCMA.
7. The majority of the waste that is generated must be deposited in its corresponding container for removal and recycling.
8. Regarding energy saving:

- Adjust the temperature correctly by adjusting the thermostat to the values recommended by RITE (21ºC maximum in winter, 26ºC in summer).

- Choose equipment with energy saving certification when possible.

24.2. Communication and Marketing

1. Encourage the reduction of print and graphic materials by advertising online and in an electronic format.
2. Ensure that signage and other graphic elements make the most of paper (avoid white margins, etc.) and adhere to recommendations for universal accessibility.

24.3. Social Responsibility

Consider universal accessibility when planning the stand and customer service (both in terms of the personnel hired and printed material and visual presentations).

Ensure that the working conditions of all contracted persons comply with current legislation (contract, salaries, working hours, break times, etc.).

Endeavour to use non-sexist language and images in all communication and distribution materials from the company, both externally and internally. Raise awareness amongst employees and external stakeholders of the values of equality of opportunity, diversity and non-discrimination at all times.

Include sign language interpretation in broadcasts and presentations (a service that FYCMA can offer).

Promote social causes or raise funds for foundations, organisations and initiatives dedicated to social involvement.

Art. 25 – Acceptance, Indemnity and governing law

By signing the Participation Contract, the Exhibitor accepts and agrees to comply with these General Participation Standards that are an integral part of the DES - DIGITAL ENTERPRISE SHOW 2024 Participation Agreement. This also implies acceptance of the FYCMA general participation standards for all the shows held at its facilities, as well as the technical annexes to the aforementioned regulations.

The Parties agree that any litigation, discrepancy, question, claim or controversy resulting from the execution or interpretation of these General Participation Rules, as well as the contractual relationship established between both, will be resolved by the civil jurisdiction, for which purpose the parties, expressly waiving their own jurisdiction, they submit to the jurisdiction of the Madrid Capital Judges and Tribunals.

6. Digital Enterprise Show

CONTACTS

A great team to help great companies.
We will be more than happy to be your best partners.
Please contact us:

SALES TEAM:

Main Contact: 00 34 919 551 551
E: exhibit@des-show.com

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- **LISBON** portugal@nebext.com

EVENT TEAM:

General information:

Main Contact: 00 34 919 551 551
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Operations Team:

E: operations@des-show.com

Press:

E: press@des-show.com

Performing stunning exhibitions
to your business success





BUSINESS OPPORTUNITIES

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DES drives sustainable
digital business transformation

DES SUPPORTING CHILDREN RIGHTS WITH:



AN EVENT OF:



IN COLLABORATION WITH:

