



Digital Enterprise Show 2022 call for speakers now open

Digital Enterprise Show 2022 will take place next June 14th to 16th for the first time in Malaga reuniting C-levels with the tech ecosystem to increase the competitiveness and resilience of the entire international business network

January 12th, 2022 – DES-Digital Enterprise Show, the leading event on digital transformation for SMEs and Public Administration, opens its call for speakers to celebrate its sixth edition, which will take place **from 14 to 16 June 2022 for the first time in Malaga**. DES2022 will bring together more than 400 international speakers to present their knowledge, success stories and real applications on how to face the current digitalization challenges, while implementing new businesses models and operations through technology.

Digital Enterprise Show invites experts on digital transformation to take part and lead the conversation, having the opportunity to participate in the specialized agendas of the conference. These are aimed to cover all industrial sectors that need to digitalize: banking and insurance, health, tourism, education, retail and logistics, industry 4.0, smart cities and urban mobility or public sector. Speakers will be able to submit their applications through the [official website](#) until April 22, 2022.

In each edition, DES gathers the most renowned experts on technology, innovation and digital transformation such as George Beebe from the U.S. Central Intelligence Agency -CIA-, Juan Jose Delgado from **Amazon**, Tom Goodwin from **Zenith Media**, Nigel Fenwick from **Forrester**, Mauro Porcini from **Pepsico**, Leslie Berland from **Twitter**, Mayur Gupta from **Spotify**, Aurélie Salvaire from **UNICEF**, Dorota Zimnoch from **Volvo**, Terry von Bibra from **Alibaba**, Laia Prunera from **Samsung**, Clara Elliott-Bauzá from **TikTok**, Enrique Jiménez from **Philip Morris International**, Jens Meggers from **CISCO**, Philipp Ostermeier from **KPMG** or Christian Lifländer from **NATO**. These are just some of the top leaders who have shared their vision with executives of large corporations, SMEs or public administration at DES.

In addition, leading technology firms will be presenting the latest technologies and solutions that are transforming companies and industries such as Artificial Intelligence, Cybersecurity, Cloud, IoT, robotics, big data or blockchain, Metaverse, virtual or augmented reality, among many others.