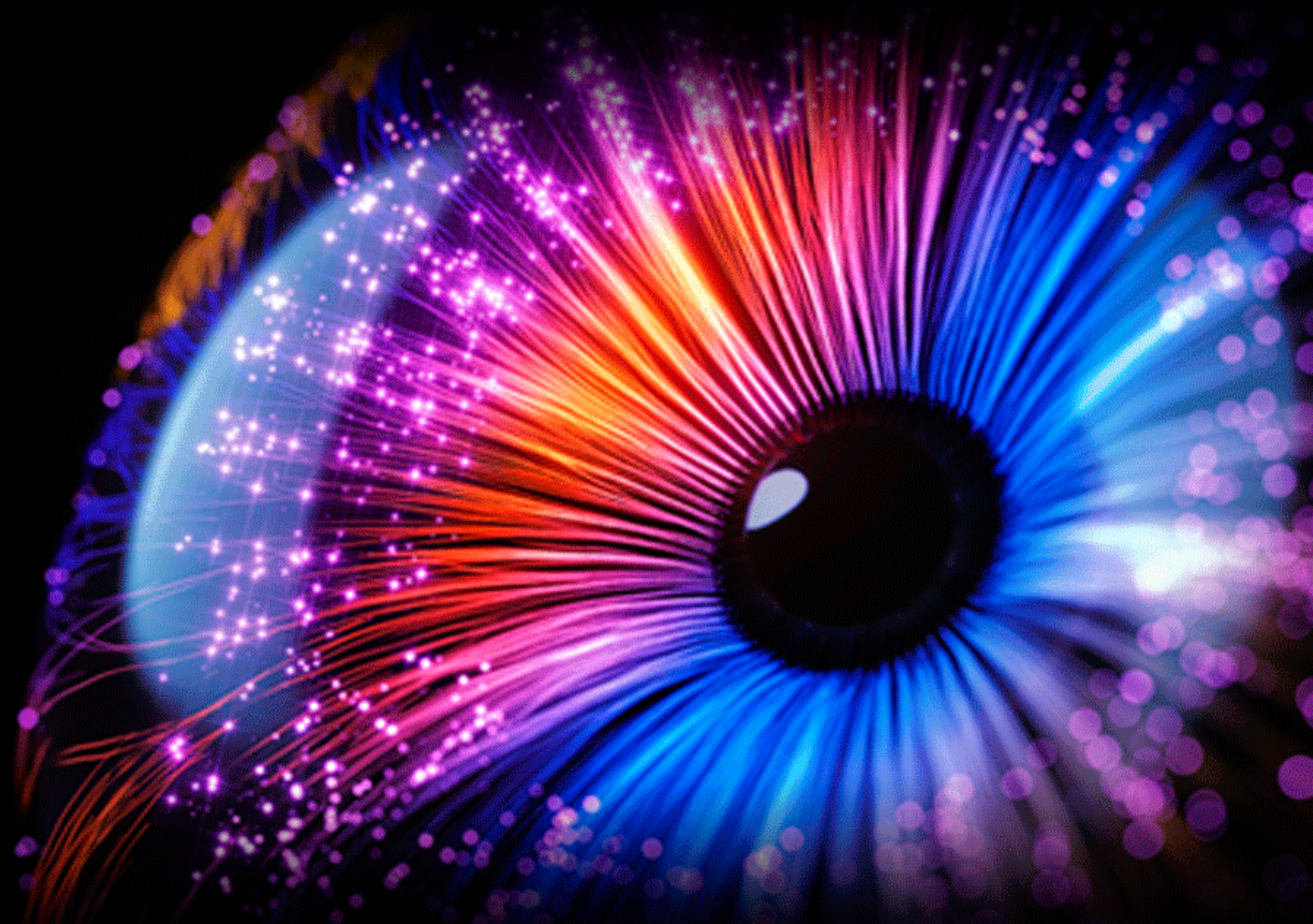




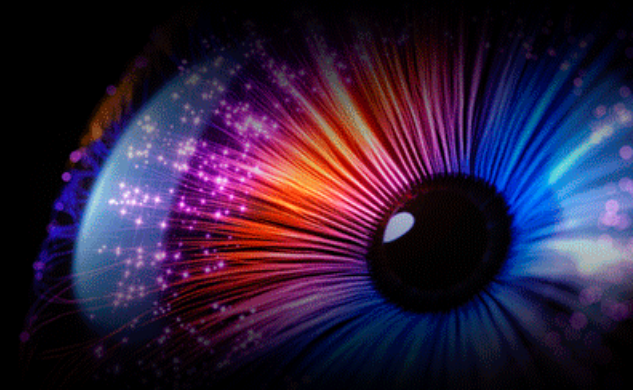
13-15 JUNE 2023
MÁLAGA - FYCMA
WWW.DES-SHOW.COM

NEXT is
NOW



The Scale-up World Summit

Participation Rules



GUIDE



1. What?
2. Sector and technology
3. Who?
4. How?
5. Evaluation Criteria
6. Schedule
7. Intellectual property
8. Data protection

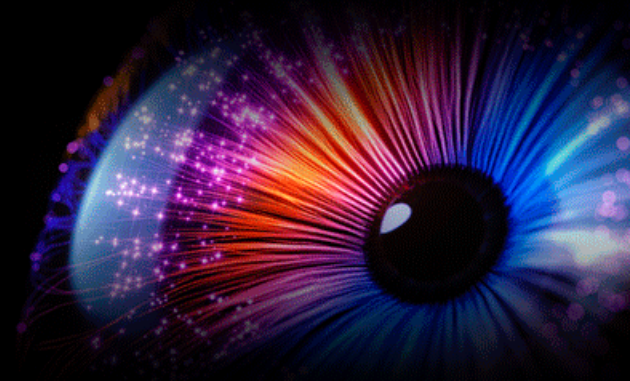


WHAT



Only Digital Pioneers are in the Innovation Hub. Could it be you?

Pioneer startups are leading the most disruptive Innovation offering agile structures and new ways of thinking. The Young, emerging companies more and more often surprise the world with **new, innovative and disruptive solutions**, capable of transforming the way the business has been done. DES created the **Scale-up World Summit** looking for these new companies that could impact the digital demand sectors, such as Industry 4.0, Urban Mobility, Banking & Insurance, Digital Health, Telco, Media & Entertainment, Cities & Public Sector, Tourism & Hospitality, Energy & Utilities and Retail, eCommerce & Logistics.



WHAT



Pitch your tech solutions, products, or services in front of an international audience of 16.000 high profile executives.



Countless ways to connect with Global Innovation System of DES2023 Digital Enterprise Show.



Private meetings with potentials partners and investors to develop your project.



Selected solutions will be direct candidates in the European Digital Mindset Awards, "BEST DIGITAL TRANSFORMATION ENTERPRISE" Category.



A Premium VIP Pass to attend Digital Enterprise Show (save up 675 €)



INDUSTRIES



1. Banking & Insurance
2. Smart City
3. Energy & Utilities
4. Health & Life Science
5. Industry 4.0
6. Retail, eCommerce and Logistics
7. Tourism & Hospitality
8. Urban Mobility
9. Education



WHO?



If you are a startup or scale-up YOU ARE THE BEST DIGITAL PIONEER, apply!

We are waiting for you!



HOW?



- To participate, the projects must be submitted through the official platform
- Organizer will verify the submissions and ensure the projects are registered correctly.
- **The Expert Committee** will evaluate submitted projects and select those that meet the criteria and are destined for the specified industries.
- **Only selected projects** will participate in the Scale-up World Summit during Digital Enterprise Show, held on June 13-15 in FYCMA Málaga (Spain).



EVALUATION CRITERIA



The Expert Committee will evaluate the solutions presented with the following criteria

- The capacity to transform demand sectors with **Digital Transformation**
- **Capable leadership and management** teams.
- Serious and **disruptive technologies**.
- Potential for sustainable growth.
- Potential impact on the subsectors you are addressed to.
- **Potential impact** in the general economy and society.
- The organization must have a **high Innovation** component, incorporating Innovation in the broad sense (product, process, business plan, etc)



SCHEDULE



The deadline for the project registration is **May 12th (23:59 CET)**

The evaluation process will take place between **May 15th to May 19th.**

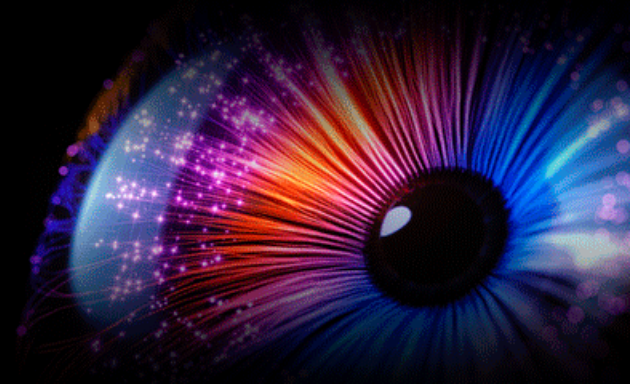
Selected projects will be notified between **May 22th**

Showtime:

The Scale-up World Summit at Digital Enterprise Show 2023

Wednesday, **June 13th to 5th- 2023**

FYCMA Málaga



INTELLECTUAL PROPERTY



If the proposal is selected to participate in DES The Scale-up World Summit, I **authorize** the Organization to publish the data that is considered public: name of the Company, short description of the Project, profesional contact.

By submitting the information entered in DES The Scale-up World Summit, candidates **DECLARE** they are not and will not be violating any contract or third-party rights including any patents, copyrights, trade secrets, proprietary or confidential information, trademarks, or rights to privacy



DATA PROTECTION



All the data entered in The Scale-Up World Summit that is not of the public nature (such as Company name, description and professional contact) will be kept by the Organizer for the administrative purposes. Nevertheless, the data entered must not be incompatible with what is indicated in the section “Intellectual Property Rights” of the present rules.





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