



DIGITAL
ENTERPRISE
SHOW

14-16 JUNE 2022
MÁLAGA FYCMA
#DES2022



REIMAGINE
BUSINESS

WWW.DES-SHOW.COM

CALL FOR SPEAKERS

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Below you will find all the information to consider your participation at DES2022 | Digital Business World Congress 'Call for Speakers'.

The Conference Program is of DES2022 Congress Director in collaboration with Steering Committee.

01. INTRODUCTION TO DES | DIGITAL BUSINESS WORLD CONGRESS

DES is one of the most relevant C-LEVEL digital business global platforms. We gather cutting edge people, **the latest and relevant** tech solutions, as well as success cases and stories for real. This, to inspire and empower business leaders to accelerate their business transformation, driven by digital. All in one place for three days.

Every year, more than 26.000 professionals from 51 countries around the globe come to keep abreast of new technologies, build and scale-up digital skills, re-envision the online experience, outline and drive their industries' as well as to network.

Digital technologies continue in the spotlight and so does the acceleration to perform, shape value and differentiate. For this, it is crucial to understand how to use evolving technologies for business outcome. We no longer act in survival mode, but to thrive!!

Today, we all operate in broader, cross-sector environments to create synergies, connect and collaborate. Thus, Digital Transformation is about leading companies to explore and create **exponential experiences** for customers, employees, investors and any other stakeholders important to the organization to engage and network in a different way; engineering **sustainable ecosystems** in which to operate that comply and align company's objectives with U.N. Sustainable Development Goals for 2030 for a better world; searching to improve the **efficiency of all operations** to increase productivity and **integrating all systems** (owned or third parties) to develop **new business models** that increase competitiveness today and tomorrow.

DES 6th edition focus on how it is time to adapt and **Reimagine Business!!**



Join DES2022 | Digital Business World Congress to inspire and uncover new perspectives, empowering a top corporate audience with your success stories, how-to's, teachings and case-of-use, creating a true lasting impact. Submit your ideas and be part of it!

CALL FOR SPEAKERS

02. PURPOSE OF DES2022 CALL FOR SPEAKERS. WHO CAN PARTICIPATE?

DES2022 ‘Call for Speakers’ is looking for business leaders, game changers, innovators, experts, entrepreneurs, scholars, government officials, Universities, R&D centers, associations and organizations with the most powerful, innovative and disruptive ideas, initiatives, solutions and/or projects within the framework of digital business, transformation.

All authors who identify with this aim are invited to submit their proposals to DES2022 | Digital Business World Congress.

DES embraces diversity and inclusion, welcoming all applications.

DES is a truly committed diversity-oriented congress so you are more than welcome to submit your applications regardless your geography, age, gender, race, etc.

03. DIGITAL BUSINESS WORLD CONGRESS KEY TOPICS

DES2022 | Digital Business World Congress will consider the below aspects and level of relevance for approvals:

- 3.1 Reimagine Business Drivers and Game Changers.
- 3.2 Latest technology trends, solutions and strategies.
- 3.3. DES2022 Industry Forums.
- 3.4. DES2022 C-Role Summits, addressing current challenges related to culture, leadership and change management.
- 3.5. DES2022 Local Focus (España Pyme Digital, GovTech Spain).**

Are you ready to share your knowledge? We want to hear from you! In line with above aspects, keep in mind: latest, relevance and for real.

* Please note that DES is meant to inspire and empower a professional audience. In order to keep this congress knowledge-share approach spirit any solution or product sales-oriented pitch presentation will not be accepted.*

** Local focus is addressed to Spanish geography only. Please read DES2022 FAQs ‘In which language can the proposal be submitted?’**

REIMAGINE BUSINESS DRIVERS

- INNOVATION
- SUSTAINABILITY
- TECHNOLOGY & DIGITAL TRANSFORMATION
- NEXT HORIZON (QUANTUM, NBIC, H3...)
- SINGULARITY & ABUNDANCE
- LEADERSHIP & STRATEGY
- HR, TALENT & DIVERSITY
- MARKETING & SALES

INDUSTRY FORUMS

-  BANKING
-  INSURANCE
-  INDUSTRY 4.0
-  URBAN MOBILITY & SMART CITIES
-  RETAIL & eCOMMERCE
-  LOGISTICS
-  ENERGY & UTILITIES
-  DIGITAL HEALTH
-  PUBLIC SECTOR
-  TELECOMMUNICATIONS
-  MEDIA & ENTERTAINMENT
-  TOURISM & HOSPITALITY
-  EDUCATION & RESKILLING
-  eSPORTS & GAMING
- SILVER ECONOMY

TECH SERIES

- BLOCKCHAIN SERIES
- OPEN SOURCE SERIES
- VR/AR/METaverse SERIES
- BDA SERIES
- AI SERIES
- CYBERSECURITY SERIES
- INTELLIGENCE VOICE SERIES
- EXPONENTIAL SERIES
- IOT SERIES
- CLOUD SERIES
- DIGITAL MARKETING PLANET
- CLEAN TECH SERIES

C-LEVEL AGENDAS

- LEADERSHIP SUMMIT
- STRATEGY SUMMIT
- CIO SUMMIT
- CMO SUMMIT
- CDO SUMMIT
- HR SUMMIT
- GOVERNMENT SUMMIT
- CFO SUMMIT

LOCAL FOCUS

- ESPAÑA PYME DIGITAL
- DIGITALIZACIÓN INCLUSIVA
- FORO MODERNIZACIÓN DE LA ADMINISTRACIÓN PÚBLICA ESPAÑOLA
- AGENDA DIGITAL ANDALUCÍA
- NEXT GENERATION FUNDS
- ESPAÑA NACIÓN EMPRENDEDORA

TECH SOLUTIONS

- ARTIFICIAL INTELLIGENCE 
- AR/VR 
- ROBOTICS 
- BLOCKCHAIN 
- CLOUD COMPUTING 
- OPEN SOURCE 
- AUTOMATION 
- CYBERSECURITY 
- 5G 
- CRM 
- X MANAGEMENT 
- ERP 
- DRONES 
- BIG DATA 
- EDGE COMPUTING 
- ANALYTICS 
- DIGITAL TRUST TECHNOLOGIES 
- GEOSPATIAL 
- IOT 
- INFRASTRUCTURE 
- DEVOPS 
- RPA 
- MACHINE LEARNING 
- DIGITAL TWINS 
- CHATBOT TECHNOLOGY 
- VOICE TECHNOLOGIES 
- QUANTUM COMPUTING 
- NANOTECHNOLOGY 
- 3D PRINTING

CALL FOR SPEAKERS

04. HOW TO SUBMIT YOUR PROPOSALS. DEADLINES

To apply to DES2022 | Digital Business World Congress 'Call for Speakers', please fill in the form with all the requested details available at:

<http://www.des-show.com/digital-business-world-congress/call-for-speakers/call-for-speakers-application>

Please remember that all proposals must fulfil DES terms and conditions.

There is no limit to the number of submissions by author, but it is important to submit only those areas of key importance to your expertise. As a guideline, we suggest no more than 3-4 submissions per author/company/institution/organization.

Timeline for submissions and key important dates:

- Proposals due: ~~22nd April 2022~~, 29th April 2022, at 23:59:59 CET.
- Selected proposals notification acceptance communications: from 9th May 2022 onwards.*
The Steering Committee reserves the right to accept proposals before 9th May.

Between those deadlines, DES2022 Steering Committee and/or Congress Director reserves the right to ask for any clarification or additional information about the submitted entries.

DES2022 FAQs

- Will DES be held in a physical or online format? Does DES operate under COVID protection measures?

DES will be a fully physical event. Only proposals from speakers available to be on Málaga (FYCMA venue) during those days will be accepted.

DES organizers (NEBEXT – NEXT BUSINESS EXHIBITIONS SL) have been in charge of preparing an edition in accordance with the recommendations of the health authorities, the Ministry of Health, the WHO and, in collaboration with the UFI. The framework of the recommendations will provide us all a safe environment so that you only have to worry about doing business.

The stages that we will carry out at DES and our recommendations regarding health and safety can be found at: <https://www.des-show.com/health-safety-measures/>

- Does the organization cover the flight and accommodation, and/or honorariums of selected candidates?

DES works under a non-Travel Expenses policy. Speakers are responsible for all their travel and expenses, and no fees will be covered. The Steering Committee reserves the right to evaluate whether the candidate can be subject of an exception upon request.

- Does it have any economic cost to participate at 'DES Call for Speakers'?

No, it's totally free.

- Which are the formats of the sessions and how much time will be assigned?

DES runs under different formats (roundtable, fireside chat, keynote, etc.). The final session format, duration and time slot assigned will be informed after the selection process has been completed. Please take into consideration that DES | Digital Business World Congress runs under 6 auditoriums, in which sessions are running in parallel during the 3 days of the event. DES2022 Steering Committee may place your selected proposal in any forum/vertical/series/summit within any of the official DES formats/time slots.

- In which language can be submitted the proposal?

English is DES official Language, it will be the only one accepted to fill in 'DES2022 Call for speakers' application form as well as for delivering at any area of the Congress*.

Proposals in any other language will be rejected, with the sole exception to those addressed to DES Local Focus program section*. Any submission in Spanish language automatically will be evaluated for this area-only.

*DES Local Focus is the only Spanish-only sessions (representing one tenth of the whole DES content).

- How many proposals does DES2022 | Digital Enterprise Show accept?

The number of accepted proposals is a responsibility of DES2022 Steering Committee and may vary depending on the quality of the proposals received and the final requirements of the program itself.

- Is it possible to extend the information after the 'Call for Speakers' submission?

If you need to modify or extend any of the information submitted please contact us at: congress.des@barter.es.



CALL FOR SPEAKERS

05. EVALUATION CRITERIA

The objective of DES | Digital Business World Congress is to provide a comprehensive view for professionals and companies of key topics regarding Digital Business transformation.

All through unique and high-level conferences, presentations, talks and roundtables that will showcase cutting-edge technologies as well as digital trends through the most innovative, disruptive inspiring ideas and best practices.

DES2022 selection criteria will be guided by:

- Impact (use cases, learnings, how's to, etc.) in each one of the key topics/areas of the Congress.
- Relevance to current business challenges, driven by digital.
- Innovation and original ideas of the content.
- Originality and disruption.
- Impact on business goals.
- Vision and main takeaways of the presentation/talk.
- Speaker professional achievements and Curriculum.

06. EVALUATION PROCESS, SPEAKERS CONFIRMATION AND BENEFITS OF BEING A DES2022 SPEAKER

DES2022 | Digital Business World Congress Steering Committee will select among all the submitted proposals those which it may consider appropriate and relevant for DES2022 conference program. All proposals will be fully reviewed.

Please note that DES2022 Steering Committee reserves the right to place the submitted conference in the slot-time and conference track that it may deem it convenient, as well as the final format (roundtable, firesidechat, keynote, etc.).

From 9th May onwards DES2022 Technical Office will inform participants about their proposal status (rejection or acceptance). In case of being accepted as speaker, the Technical Office will contact the participant with those contact details provided in order to inform and support him/her about:

- The Speaker Registration Pass to DES2022. This special pass will allow the entrance to all areas including Speakers & VIP Lounge as well as all conference sessions without any restriction.
- Welcome to DES2022 online Speakers' Hub.
- Final details about the sessions as well as the final format and slot-time.
- Any other relevant detail about DES2022 participation (speakers in same track or session, moderator, conference chair, potential journalists interested in having an interview, potential online promotion, etc.).
- Any other information that it may be relevant.

07. INTELLECTUAL & INDUSTRIAL PROPERTY RIGHTS

The participant is responsible for the authorship of the submitted proposal; he/she is the owner of the intellectual and, where applicable, industrial property rights thereof. The participant is accountable for the proposal submitted not violating intellectual property rights, industrial property rights, copyright and/or image rights and assumes complete responsibility with regard to third parties; DES | Digital Business World Congress (the Organization) is free of all liability. Once the proposal has been selected and approved, the organizers may make public any details considered as public (author, company / organization, title, brief, abstract, website, and topic).

08. DATA PROTECTION

Digital Enterprise Show (DES) undertakes to maintain the confidentiality of the proposals received and the companies or authors and only will share them with DES2022 Steering Committee members.

Once the proposal has been selected, DES organization may consider publish any details such as: author, company/ organization, title, brief, abstract, website, and/or topic, in those channels and means that DES uses for its promotion (website, social nets, visitor guide, etc.).

For the purposes of the provisions in current legislation on data protection (Regulation EU 2016/679 of the European Parliament and of the Council of 27 April 2016 -GDPR-), we inform you that Digital Enterprise Show will process all your data in accordance with the provisions of its Privacy Policy, where you could be able to exercise the rights that this norm confers.

09. CONTACT DETAILS AND ADDITIONAL INFORMATION

If you have any question, doubt or suggestion regarding this 'Call for Speakers' or DES | Digital Business World Congress, please contact us at:

- Phone: +34 934 923 803
- Contact: congress.des@barter.es

If you are also interested in exhibiting or partnership options to maximize your company's profile at Digital Enterprise Show | Digital Business World Congress please contact us at:

- Phone: +34 917 942 830
- Contact: exhibit@des-show.com



BUSINESS OPPORTUNITIES

- **BARCELONA** spain@nebext.com
- **BOLOGNA** italy@nebext.com
- **BRUSSELS** belgium@nebext.com
- **DELHI** india@nebext.com
- **FRANKFURT** germany@nebext.com



KNOWLEDGE & INSPIRATION

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