



CALL FOR SPEAKERS

9 - 11 JUNE 2026
MÁLAGA – FYCMA
#DES2026

MACHINES LEARN PEOPLE LEAD

AI / CLOUD / CYBERSECURITY / DATA / QUANTUM / MARTECH

CALL FOR SPEAKERS

SUMMARY

- 01. INTRODUCTION TO DES | DIGITAL BUSINESS WORLD CONGRESS
- 02. PURPOSE OF DES2026 CALL FOR SPEAKERS. WHO CAN PARTICIPATE?
- 03. DES2026 | DIGITAL BUSINESS WORLD CONGRESS KEY TOPICS
- 04. HOW TO SUBMIT YOUR PROPOSALS AND DEADLINES
- 05. DES 2026 FAQs
- 06. EVALUATION CRITERIA
- 07. EVALUATION PROCESS, SPEAKERS CONFIRMATION AND BENEFITS OF BEING A DES2026 SPEAKER
- 08. INTELLECTUAL AND INDUSTRIAL PROPERTY RIGHTS
- 09. DATA PROTECTION
- 10. CONTACT DETAILS AND ADDITIONAL INFORMATION

In this document you will find all the information to consider your participation at DES2026 | Digital Business World Congress 'Call for Speakers'.

The Conference Program is responsibility of DES2026 Congress Director in collaboration with Steering Committee.

01. INTRODUCTION TO DES | DIGITAL BUSINESS WORLD CONGRESS

MACHINES LEARN, PEOPLE LEAD

As machines evolve exponentially, absorbing information and perfecting their functions, it is the vision and leadership of people that chart the course of progress. In the dynamic landscape of the modern enterprise, “Machines learn, people lead” embodies the harmony between advanced technology and human ingenuity. AI and machine learning analyze vast streams of data, streamline workflows, and empower real-time innovation, but it is people—entrepreneurs, strategists, and change-makers—who set the direction, make impactful decisions, and drive transformation.

At DES 2026, discover how true success emerges from this synergy: intelligent automation accelerates processes, while creative leadership propels organizations towards bold new horizons. Experience how forward-thinking leaders are leveraging data-driven insights to unlock fresh opportunities, cultivate talent, and shape agile, resilient businesses ready for tomorrow's challenges.

DES – Digital Enterprise Show is the leading international B2B event on AI and Exponential Technologies for enterprises transformation and business growth strategies. During 3 days in Málaga, top experts, innovative companies, and industry leaders come together to share knowledge, explore disruptive solutions, and drive change through technology, AI, and digitalization.

The myriad of conferences, the exhibition area and the many networking possibilities equally attract top executives, decision makers, transformers, innovators and entrepreneurs from the private as well as public sector. The range of presented innovations, the different discussions topics and formats, along with the international mix of participants from around 50 countries stimulate knowledge transfer, inspiration and success stories sharing.

CALL FOR SPEAKERS

02. PURPOSE OF DES 2026 CALL FOR SPEAKERS.

WHO CAN PARTICIPATE?

DES 2026 'Call for Speakers' is looking for business leaders, game changers, innovators, experts, entrepreneurs, scholars, government officials, Universities, R&D centers, associations and organizations with the most powerful, innovative and disruptive ideas, initiatives, solutions and/or projects within the framework of digital business, transformation.

All authors who identify with this aim are invited to submit their proposals to DES 2026 | Digital Business World Congress.

DES embraces diversity and inclusion, welcoming all applications.

DES is a truly committed diversity-oriented congress, so you are more than welcome to submit your applications regardless your geography, age, gender, race, etc.

Please note that:

DES is meant to inspire and empower a professional audience. In order to keep this congress knowledge -share approach spirit any solution or product sales- oriented pitch presentation will not be accepted.*

Local focus is addressed to Spanish geography only.

Please read DES 2026 FAQs 'In which language can the proposal be submitted?'



03. DIGITAL BUSINESS WORLD CONGRESS KEY TOPICS

In an era where AI must deliver real ROI, enterprises are turning algorithms into engines of growth. As corporate tech architectures evolve across cloud, cybersecurity, and beyond, strategy becomes as crucial as innovation itself. With digital content multiplying exponentially, critical thinking and adaptive learning rise as the new professional superpowers. Meanwhile, geopolitics, digital sovereignty, and EdTech reshape the global landscape, defining which organizations will thrive in 2026 and beyond.

3.1. AI for ROI: Turning Algorithms into Profit: Enterprises no longer want experiments—they want measurable results. We'll explore best practices, challenges, and innovative ways companies are integrating AI profitably. From new tools to disruptive case studies, it's all about transforming AI into a business growth engine.

3.2. The Corporate Tech Suite Architecture: The New Key for Competitiveness: AI, Cloud, Cybersecurity, Blockchain, Quantum—today's "tech suite" election and implementation defines whether a company thrives or fades. We'll analyze how CTOs are evolving into business strategists, aligning human and technical layers to build agile, competitive, and scalable enterprises ready for fast-moving regulations and markets in an evolving and challenging context.

3.3. Critical Thinking in the Tech-Flooded Digital Era: With content being generated at massive scale by AI, professionals must sharpen their critical thinking. We'll dive into frameworks, tools, and methods to empower organizations to curate knowledge, strengthen decision-making, and nurture future leaders who think beyond the algorithm.

3.4. EdTech & Talent: The Rising Star of Transformation: 2026 marks the breakthrough year for EdTech. Innovative solutions and startups are reshaping how organizations and professionals learn. In an era where adaptability is the ultimate skill, EdTech emerges as the bridge to prepare both citizens and workforces for constant change.

CALL FOR SPEAKERS

3.5. Digital Sovereignty & Tech Geopolitics: Strategy Beyond Borders: Public-private collaboration is becoming a must. Digital sovereignty, defense tech, space economy and geopolitics now shape corporate competitiveness. We'll uncover why European digital players are positioning themselves not just as market leaders, but as defensive assets in an increasingly fragile economic and political balance.

3.6.Success Stories: Best practices of innovative brands applying business-driven solutions across sectors, sharing insights and adding value through their experiences.

3.7.Innovación y casos de liderazgo en la empresa española: casos de éxito, herramientas clave, internacionalización y tendencias tecnológicas en la empresa española. Casos de liderazgo español en el ecosistema tech global.

Expertise, tangible learnings, knowledge sharing and visionary approach are key elements for DES. Are you ready to share your knowledge? We want to hear from you!

04. HOW TO SUBMIT YOUR PROPOSALS AND DEADLINES

To apply to DES2026 | Digital Business World Congress 'Call for Speakers', please fill in the form with all the requested details available at:

<https://www.des-show.com/call-for-speakers-application/>

I WANT TO APPLY

Please remember that all proposals must fulfil DES terms and conditions.

There is no limit to the number of submissions by author, but it is important to submit only those areas of key importance to your expertise. As a guideline, we suggest no more than 3-4 submissions per author / company / institution / organization.

Timeline for submissions and key important dates:

- Proposals due: **26th April 2026, at 23:59:59 CET.**
- Selected proposals notification acceptance communications:
from **4th May 2026 onwards.***

The Steering Committee reserves the right to accept proposals before 4th May.

Between those deadlines, DES2026 Steering Committee and/or Congress Director reserves the right to ask for any clarification or additional information about the submitted entries.



CALL FOR SPEAKERS

05. DES 2026 FAQs

- Will DES be held in a physical or online format?

DES will be a fully physical event. Only proposals from speakers available to be on Málaga (FYCMA venue) during those days will be accepted.

- Does the organization cover the flight and accommodation, and/or honorariums of selected candidates?

DES works under a non-Travel Expenses policy. Speakers are responsible for all their travel and expenses, and no fees will be covered. The Steering Committee reserves the right to evaluate whether the candidate can be subject of an exception upon request.

- Does it have any economic cost to participate at 'DES Call for Speakers'?

No, it is totally free.

- Which are the formats of the sessions and how much time will be assigned?

DES runs under different formats (roundtable, fireside chat, keynote, etc.). The final session format, duration and time slot assigned will be informed after the selection process has been completed. Please take into consideration that DES | Digital Business World Congress runs under 5 auditoriums, in which sessions are running in parallel during the 3 days of the event. DES2026 Steering Committee may place your selected proposal in any forum/vertical/series/summit within any of the official DES formats/time slots.

- In which language can be submitted the proposal?

English is DES official language; it will be the only one accepted to fill in 'DES2026 Call for speakers' application form as well as for delivering at any area of the Congress*.

Proposals in any other language will be rejected, with the sole exception to those addressed to DES Local Focus program section*. Any submission in Spanish language automatically will be evaluated for this area-only.

*DES Local Focus is the only Spanish-only sessions (representing one tenth of the whole DES content).

- How many proposals does DES2026 | Digital Enterprise Show accept?

The number of accepted proposals is a responsibility of DES2026 Steering Committee and may vary depending on the quality of the proposals received and the final requirements of the program itself.

- Is it possible to extend the information after the 'Call for Speakers' submission?

If you need to modify or extend any of the information submitted, please contact us at:

congress.des@barter.es.

CALL FOR SPEAKERS

06. EVALUATION CRITERIA

The objective of DES | Digital Business World Congress is to provide a comprehensive view for professionals and companies of key topics regarding Digital Business transformation and the latest technological innovations applied to business.

All through unique and high-level conferences, presentations, talks and roundtables that will showcase cutting-edge technologies as well as digital trends through the most innovative, disruptive inspiring ideas and best practices.

DES2026 selection criteria will be guided by:

- Impact (use cases, learnings, success stories) in each one of the key topics/areas of the Congress.
- Relevance to current business challenges, driven by digital.
- Innovation and original ideas.
- Originality and disruption.
- Impact on business goals.
- Vision and main takeaways of the presentation/talk.
- Speaker professional achievements and Curriculum.

07. EVALUATION PROCESS, SPEAKERS CONFIRMATION AND BENEFITS OF BEING A DES2026 SPEAKER

DES2026 | Digital Business World Congress Steering Committee will select among all the submitted proposals those which it may consider appropriate and relevant for DES2026 conference program. All proposals will be fully reviewed.

Please note that DES2026 Steering Committee reserves the right to place the submitted conference in the slot-time and conference track that it may deem it convenient, as well as the final format (roundtable, fireside chat, keynote, etc.).

From 4th May onwards DES2026 Technical Office will inform participants about their proposal status (rejection or acceptance). In case of being accepted as speaker, the Technical Office will contact the participant with those contact details provided in order to inform and support him/her about:

- The Speaker Registration Pass to DES2026. This special pass will allow the entrance to all areas including Speakers & VIP Lounge as well as all conference sessions without any restriction.
- Welcome to DES2026 online Speakers' Hub.
- Final details about the sessions as well as the final format and slot-time.
- Any other relevant detail about DES2026 participation (speakers in same track or session, moderator, conference chair, potential journalists interested in having an interview, potential online promotion, etc.).
- Any other information that it may be relevant.

CALL FOR SPEAKERS

08. INTELLECTUAL & INDUSTRIAL PROPERTY RIGHTS

The participant is responsible for the authorship of the submitted proposal; he/she is the owner of the intellectual and, where applicable, industrial property rights thereof. The participant is accountable for the proposal submitted not violating intellectual property rights, industrial property rights, copyright and/or image rights and assumes complete responsibility regarding third parties; DES | Digital Business World Congress (the Organization) is free of all liability. Once the proposal has been selected and approved, the organizers may make public any details considered as public (author, company / organization, title, brief, abstract, website, and topic).

09. DATA PROTECTION

Digital Enterprise Show (DES) undertakes to maintain the confidentiality of the proposals received and the companies or authors and only will share them with DES2026 Steering Committee members.

Once the proposal has been selected, DES organization may consider publish any details such as author, company/ organization, title, brief, abstract, website, and/or topic, in those channels and means that DES uses for its promotion (website, social nets, visitor guide, etc.).

For the purposes of the provisions in current legislation on data protection (Regulation EU 2016/679 of the European Parliament and of the Council of 27 April 2016 -GDPR-), we inform you that Digital Enterprise Show will process all your data in accordance with the provisions of its Privacy Policy, where you could be able to exercise the rights that this norm confers.

10. CONTACT DETAILS AND ADDITIONAL INFORMATION

If you have any question, doubt or suggestion regarding this 'Call for Speakers' or DES | Digital Business World Congress, please contact us at:

- Phone: +34 934 923 803
- Contact: congress.des@barter.es

If you are also interested in exhibiting or partnership options to maximize your company's profile at Digital Enterprise Show | Digital Business World Congress, please contact us at:

- Phone: +34 919 551 551
- Contact: exhibit@des-show.com



Ask for more information



BUSINESS OPPORTUNITIES



KNOWLEDGE & INSPIRATION



NETWORK

- **BARCELONA** spain@nebext.com
- **BOLOGNA** italy@nebext.com
- **BRUSSELS** belgium@nebext.com
- **DELHI** india@nebext.com
- **FRANKFURT** germany@nebext.com

- **LISBON** portugal@nebext.com
- **MADRID** info@nebext.com
- **MEXICO CITY** mexico@nebext.com
- **DUBAI** uae@nebext.com
- **SAO PAULO** brazil@nebext.com

- **SHANGHAI** china@nebext.com
- **SILICON VALLEY** usa@nebext.com
- **TEL AVIV** israel@nebext.com
- **TORONTO** canada@nebext.com
- **WARSAW** poland@nebext.com



DES drives sustainable
digital business transformation

www.des-show.com

#DES2026

AN EVENT OF:

NEBEXT.
NEXT BUSINESS EXHIBITIONS

IN COLLABORATION WITH:

