Software to boost circularity, classes with Virtual Reality or AI Generative of 3D videos, winners at The Scale-Up! World Summit

The event dedicated to startups, held in the framework of DES, has distinguished the most innovative emerging companies that incorporate exponential technologies in their value propositions

CoCircular, Therminer, Zeemcoin, Educa360, HechicerIA, Sagenso, 4i Intelligent Insights, Factic, Reveni, Turbosuite, Doctomactic, ESGeo, and eTrivium have been the awarded startups

Málaga, 22 June 2023. – Entrepreneurial talent is revolutionising the business environment and accelerating the incorporation of technological tools in business. In this sense, **The Scale-Up! World Summit** has been the event that has promoted the most disruptive projects of international startups. The event was held within the framework of **DES – Digital Enterprise Show**, the largest European summit on exponential technologies, which closed its doors last Thursday with the attendance of almost 17,000 congress participants from all over the world.

The second edition of The Scale-Up! World Summit held its own awards ceremony, highlighting the most innovative initiatives that are applying digitalisation to advance sustainable mobility, the circular economy, education systems, content generation and cybersecurity.

The best startups of The Scale-Up! World Summit 2023

CoCircular, a clean technology and proptech company, was the big winner. The Spanish company offers an innovative circular waste management service that helps the construction sector to carry out good construction work, optimise costs and comply with the European Union's guidelines on the Circular Economy. Also recognised for its commitment to the circular economy and energy efficiency was the startup **Therminer**, which manufactures liquid cooling equipment for computer systems, such as those that can be used in data centres, cryptocurrency mining or large servers.

Another award-winning company is **Zeemcoin**, which aspires to become the next unicorn of electric mobility. The company contributes to advancing decarbonisation with the design of a mobility App that helps users find the vehicle charging point that best suits their needs. **Educa360** has also been distinguished for contributing to the Edtech sector with a SaaS (Software as a Service) solution with a Freemium model that seeks to connect the mentor with the student by offering digitised classes with metaverse and virtual reality in order to improve online learning and collaboration. In turn, **HechicerIA** has been awarded for the development of a tool based on artificial intelligence that allows texts to be converted into 3D videos automatically and in seconds.

New options for preventing cyber-attacks also took centre stage at The Scale-Up! World Summit 2023 awards ceremony. This is the case of the Polish startup **Sagenso**, which

has developed the Telescope and Cyberestudio solutions with the aim of analysing and monitoring technological threats and carrying out IT security audits. All this in order to effectively control corporate cybersecurity.

In addition, the Sevillian startup **4i Intelligent Insights** was recognised for creating a new generation dialogue system that enables multimodal, private and natural communications between humans and machines. **Factic**, a collaborative platform, designed with Artificial Intelligence and Machine Learning, which helps companies to manage themselves efficiently and to make predictions of the demand for certain operations, has also been distinguished.

Oracle Trophies Winners

The multinational technology company Oracle has supported the entrepreneurial ecosystem by awarding several prizes to innovative startups that have passed through DES. In the Energy & Clean Techs - Education category, the **Educa360** project was once again recognised. Also, the work of **Reveni** has been distinguised, in Banking & Insurance, which helps ecommerce companies to speed up the refunding of returns and speed up the exchange process in order to build customer loyalty.

In Tourism & Hospitality, **Turbosuite** was honoured for its solution implemented with Artificial Intelligence and Big Data to maximise booking performance in holiday homes and flats. Alongside these firms, in Health & LifeSciences, **Doctomactic**, a platform for prevention and remote management of chronic diseases that allows reading the data provided by medical devices regardless of the model and manufacturer, has been awarded.

They were joined by **ESGeo**, in the Retail group, the tool specialised in monitoring and reporting sustainability KPIs, capable of managing the entire value chain of environmental, social and governance factors. Finally, in Industry 4.0, the company **eTrivium** was singled out for providing learning and team training solutions that harness the full potential of new technologies.

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