



DIGITAL
ENTERPRISE
SHOW

11-13 JUNE 2024

MÁLAGA - FYCMA

#DES2024

FEEL

**THE EXPONENTIAL
INTELLIGENCE**



2024 Call for Startups

Participation Rules



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WHAT



Only Digital Pioneers will participate in The Startup Show. Could it be you?

Pioneer startups are leading the most disruptive Innovation offering agile structures and new ways of thinking. The young, emerging companies more and more often surprise the world with **new, innovative and disruptive solutions**, capable of transforming the way the business has been done. This year, selected Startups will participate in **The Startup Show**, a new format where startups will share their innovations directly in front of the Industry representatives, Investors and other stakeholders in the main stages of Digital Business World Congress. We are looking for these new companies with high impact in sectors such as **Banking & Insurance, Retail & eCommerce, Manufacturing & Industry 5.0, eMobility, Smart Cities, Digital Health, Entertainment, Tourism & Hospitality or Sustainability.**

BENEFITS



Finalists will be invited to the European Digital Mindset Awards Gala & Dinner on June 12th, and will automatically be nominated in the category Best Digital Disruptor Start-Up Award*:

- ❖ Impactful Innovation
- ❖ Disruptive Business Model
- ❖ High Projection



All Startup Show participants will be able to participate in the Digital Business World Congress 2024.

- ❖ International Audience
- ❖ High-Profile Executives
- ❖ Unique Presentation Formats in main stages (The presentations will not be in a traditional pitch but in different formats: panels, fireside chats, dialogues, etc.). Formats will be discussed with selected startups.



You will have the possibility to Connect with Global Innovation Ecosystem:

- ❖ Integration with DES2024 Ecosystem
- ❖ And high-level Networking Activities with Stakeholders

BENEFITS



You will be able to arrange Private Meetings with Partners and Investors:

- ❖ Exclusive Scheduled Meetings only for selected participants
- ❖ Project Growth Opportunities



You will have a Premium VIP Pass to attend Digital Enterprise Show:

- ❖ Exclusive Access to the Digital Business World Congress and the VIP Lounge
- ❖ Valued at 675€



Own Stand at DES2024:

- Optimize Participation
- Special rate for participating Startup booths

INDUSTRIES



1. Banking, Fintech, Insurtech
2. Retail & eCommerce
3. Smart City & Public Sector
4. eMobility
5. Digital Health
6. Manufacturing & Industry 5.0
7. Media & Entertainment
8. Tourism & Hospitality
9. Sustainability

WHO?



If you are a startup or scale-up
YOU ARE THE BEST DIGITAL PIONEER, apply!

We are looking for you!

[Apply Now!](#)

HOW?



- ❖ To participate, the projects must be submitted through the official platform
- ❖ Organizer will verify the submissions and ensure the projects are registered correctly.
- ❖ **The Expert Committee** will evaluate submitted projects and select those that meet the criteria and are destined for the specified industries.
- ❖ **Only selected projects** will participate in the Startup Show during Digital Enterprise Show, held on June 11-13 in FYCMA Málaga (Spain).

EVALUATION CRITERIA



The Expert Committee will evaluate the solutions presented with the following criteria

- ❖ The capacity to transform demand sectors with **Digital Transformation and use of exponential technologies**
- ❖ **Capable leadership and management teams.**
- ❖ **Serious and disruptive technologies.**
- ❖ Potential for sustainable growth and Potential impact on the subsectors you are addressed to.
- ❖ **Potential impact** in the general economy and society.
- ❖ The organization must have a **high Innovation** component, incorporating Innovation in the broad sense (product, process, business plan, etc.)

SCHEDULE



- ❖ The deadline for the project registration is **April 30th(23:59 CET)**
- ❖ The evaluation process will take place between **April 30th to May 9th.**
- ❖ Selected projects will be notified from **May 10th.**
- ❖ **Showtime:**
 - ❖ The Startup Show at Digital Enterprise Show 2024
 - ❖ June 11th-13th
 - ❖ FYCMA Málaga

INTELLECTUAL PROPERTY



- If the proposal is selected to participate in DES The Startup Show, I **authorize** the Organization to publish the data that is considered public: name of the Company, short description of the Project, professional contact.
- By submitting the information entered in DES The Startup Show, candidates **DECLARE** they are not and will not be violating any contract or third-party rights including any patents, copyrights, trade secrets, proprietary or confidential information, trademarks, or rights to privacy

DATA PROTECTION



All the data entered in The Startup Show that is not of the public nature (such as Company name, description and profesional contact) will be kept by the Organizer for the administrative purposes. Nevertheless, the data entered must not be icompatible with what is indicated in the section “Intellectual Property Rights” of the present rules.

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